With the opening of several new businesses and the reopening of Silver Spring Drive this summer, I’ve had the opportunity to participate in several exciting “ribbon cuttings.” I’ve learned that this is a traditional European ceremony that dates back to the times of King Arthur. The ribbon is a symbol of unity intended to recognize the significance of the many efforts and events that are needed to create something new. Symbolically, cutting the ribbon signifies the grand opening of something that is the result of a long chain of events leading toward the future.

Since the inception of the Master Plan for Silver Spring in 2001, residents have consistently stressed how important it is for our Village to have a vibrant business district. In response, we have created the Community Development Authority (CDA), designated a Tax Incremental Finance (TIF) district, implemented a redevelopment project to replace a vacant gas station on Silver Spring and Lake Drive with Johnson Bank, seen the improvements of façade grants for business properties, launched the Business Improvement District, approved outdoor seating and sidewalk dining, seen the renovation of old favorites and even screened the trash receptacles in the backs of the buildings. As we mark the loss of some businesses, we’ve also welcomed a growing number of new enterprises. We have survived and now enjoy the improvements from the utility work, the streetscaping, the addition of trees and planters and patterned brick, and the road resurfacing.

And behind these efforts there are people—residents who gave their time to serve on the Village Board, the Plan Commission, the Architectural Review Commission, the Community Development Authority, the Business Improvement District and Civic Foundation. Special thanks go to our staff — Village Manager, Jim Grassman and Assistant Village Manager, Matt Schuenke, as well as the engineers, public works employees, building inspectors, police department and administrative staff who made this possible. The merchants, property owners and business association provided resources, patience and energy. Please show your appreciation and support our local businesses. Since it’s reopening, Silver Spring has been the site of a wonderful parade on the 4th of July, the bike races, the sidewalk sale and the Sounds of Summer. The symbolic cutting of the ribbon is indeed an opening to future prosperity and a vibrant business district for the residents of Whitefish Bay, our children and our neighbors.

I close with the news of two other efforts aimed at securing a strong and healthy future for Whitefish Bay. The Board recently approved the appointment of the Village’s first Environmental Advisory Commission. The purpose of the Commission is to recommend specific energy and environmental practices to the Village Manager and Village Board. We are fortunate to be able to draw upon the talent and expertise of residents John Clancy, David Moss, Stephen Kieth, Melanie Ariens, Karen Sands, and Kathy Rogers. Trustee Kevin Buckley will serve as liaison to the Village Board.

Finally, as fall brings the return to school, we await the completion of a project on Oakland and Cumberland. Following the construction of a new water main and storm sewer, the road reconstruction will include “bump outs” similar to those on Silver Spring Drive to slow traffic and improve pedestrian safety. We are fortunate to have this funded, in part, by a grant from the “Safe Walk to Schools” program.

May your Fall be safe, colorful and fun.

Kathleen J. Pritchard
Village President

Greetings from the Village President

WFB Public Works
Holiday Trash Waste Collection

Thanksgiving Day collection for residents who normally get their trash and recycling picked up on Thursday (Nov. 26) will have it picked up TWO DAYS EARLIER on Tuesday, Nov. 24.

The day after Thanksgiving Day collection for residents who normally get their trash and recycling pick up on Friday (Nov. 27) will have it picked up TWO DAYS EARLIER on Wednesday, Nov. 25.
WFB Public Works

Leaf & Yard Waste Collection

When will leaf pick-up begin?
DPW will begin picking up leaves around mid October. The Public Works department does not schedule a day to pick-up leaves on your street. Although leaf pick-up is a priority and we try to make every effort to collect them weekly, it is dependent on crew availability and the volume of leaves that need collecting.

Where do I place my leaves?
Leaves shall be placed near or in the curb of the street. Please place your leaves away from storm inlets as leaf decay can clog storm sewers and add unwanted nutrients to Lake Michigan.

Can I throw yard waste in the leaf pile?
We encourage property owners to throw yard waste in the leaf piles to preclude a separate yard waste pick-up. Yard waste is plant material such as flowers and garden material. Branches, sticks and other woody material should not be placed with the leaves and should be left on the boulevard for chipping. The woody material makes composting of the leaves more difficult.

What does the Village do with the leaves?
Most of the leaves are temporarily stored and composted at a DNR monitored site shared with the City of Glendale. In the spring the somewhat composted piles are hauled away by a private sod grower and used as bedding material for sod beds.

Outdoor Burning Prohibited
Residents should be aware that the Whitefish Bay Municipal code prohibits any fire outside of a building unless it is being used for cooking purposes and meets the other restrictions cited below. This includes the prohibition of burning leaves and other yard waste. Village Ordinance 8.01 states that no person shall kindle any fire outside a building within the Village except for fires used for outdoor cooking which are confined to prevent the escape of burning material or those used in connection with construction projects. Please contact the Police Department with any questions.

When is the last day that leaves or yard waste will be picked up?
Village crews will begin their last leaf collection on Nov. 16. To ensure your leaves and yard waste will be picked up in the curb, leaves and yard waste must be raked to the curb by Nov. 16. Leaves raked to the curb after the crews have made their final pass on your street will not be collected and must be bagged or containerized. The DPW will run yard waste crews to pick-up bagged and containerized material until the first significant snow fall or until Dec. 10. Due to Thanksgiving, the trucks and crew used for leaves are used for garbage pick-up and therefore there will be no leaf & yard waste pick-up from Nov. 23 to Nov. 25.

Chipping and Yard Waste Material Drop Site
DPW will not be chipping branches after Dec. 4. Chipping will resume in April of 2010. Due to weather conditions, the Village is unable to pick-up leaves, yard waste and chipping material from December to April. If you do have material after Dec. 1 and throughout the winter months you can take and dispose of the material at the Village’s transfer station. The transfer station is shared with the Village of Shorewood and is located at 3801 N. Morris Blvd. The transfer station is open from 8:00 am to 2:00 pm on:

• December-March on the first Saturday of the month
• April-November on the first and third Saturday of the month

Fees to use the site are $5 per car, $10 per truck, van or SUV, $5 per additional load with a trailer, and $40 per multi-axle vehicle or dump truck. No construction or demolition debris will be accepted.

Saturday Sessions With The Village President
On the third Saturday of each month, Village President Katie Pritchard holds an informal session to meet with residents who wish to discuss local matters. Upcoming dates are Sept. 19, Oct. 17, Nov. 21, and Dec. 19. The sessions are held from 9 to 11 am in the lower level Historical Room of the Village Hall.

WFB Garden Club
The Whitefish Bay Garden Club is looking for new members. The Club meets on the second Tuesday of the month, Sept. through May at 7 pm at a designated location. Local guest speakers, timely topics, and garden tours are amongst the man activities of the WFB Garden Club. Please call (414) 964-8131 if you have any questions. We look forward to hearing from you.
Beginning in December 2008, the Village conducted an experiment by picking up recycled material using a single stream co-mingled process. This experiment demonstrated the ability for DPW to pick up additional recyclable material, while lowering the capital cost of a new recycling truck and lowering the cost for disposal.

Recycled material is collected using a single compartment truck and does not require residents to separate their recyclable material. This material is then transported to a transfer center in Germantown owned by Veolia Environmental Services where it is separated and shipped for processing. As part of the 2009 budget, a new recycling truck has been purchased that will be operational in the fall that will help meet the demand of these new procedures.

State and local laws require everyone in Wisconsin to recycle. Please visit the Department of Natural Resources (DNR) website for more information. Based on these laws set by the State of Wisconsin, the garbage and recycling collectors may leave a notice that you need to recycle or that they are unable to accept something as recycling. Do not place acceptable recycling items in plastic bags. Please review the list below regarding proper recycling procedures and materials.

**Paper Products**
Corrugated boxes should be flattened and cut to a 2 ft x 2 ft size. Bundle them with twine or tape in a stack no higher than 10 inches. Put paper products into brown paper bags and place on top of your recycling container. Please remove plastic food liners from boxes. The following Paper Products are **ACCEPTABLE**:
- Newspaper & Inserts
- Magazines & Books
- Junk Mail & Envelopes
- Phone Books & Catalogs
- Office Paper (any color)
- Corrugated Cardboard
- Paper Grocery Bag

The following Paper Products are **NOT ACCEPTABLE**:
- Tissue Products and Paper Toweling
- Frozen Food Boxes
- Dairy Carton Boxes
- Paper Contaminated with Food Residue or Other Debris
- Pizza Boxes or Carryout Food Wrappers

**Glass Materials**
Recycle clear, green, brown, and/or tinted glass. Please rinse out and remove lids and caps. It is not necessary to remove paper labels. The following Glass Materials are **ACCEPTABLE**:
- Any color glass bottles, jug’s, or jars
- Glass Beverage & Glass Food Containers

The following Glass Materials are **NOT ACCEPTABLE**:
- Ceramic Items (dishes, vases, cups)
- Drinking Glasses or Crystal
- Light Bulbs
- Window or Auto Glass

**Plastic Materials**
Please rinse and remove lids and caps. It is not necessary to remove paper labels. As long as the material falls under the acceptable category, plastic with numbers 1 - 7 may be recycled. The following Plastic Materials are **ACCEPTABLE**:
- Soda Bottles
- Milk & Water Jugs
- Laundry Bottles
- Shampoo, Conditioner, Lotion, & Cosmetic Bottles

The following Plastic Materials are **NOT ACCEPTABLE**:
- Motor Oil & Antifreeze Bottles
- Styrofoam or Microwave Containers
- Plastic Bags Including Grocery Bags
- Medical Supplies
- Plastic Toys, Flower Pots, Garden Plastics
- Pesticide or Herbicide Containers

**Metal Materials**
Please rinse all cans. It is not necessary to remove paper labels. The following Metal Materials are **ACCEPTABLE**:
- All Aluminum Cans
- All Steel or Bi-Metal Cans

The following Metal Materials are **NOT ACCEPTABLE**:
- Aluminum Foil & Pie Tins
- Paint Cans & Aerosol Cans
- Car Parts, Nails, & Screws
- Pots & Pans
- Gasoline Cans & Scrap Metal.

Please use paper bag containers or boxes for extra recycling. Contact the Public Works Department at (414) 967-5128 on the availability of an additional container. All items that are **NOT ACCEPTABLE** should be placed in the garbage.
WFB Police Department

Transient Merchants and Solicitors

Village Ord. 15.07 provides regulations relating to transient merchants and solicitors. Transient merchants include any peddlers or canvassers who engage in any temporary or transient business in the Village selling goods, wares, services or merchandise. Transient merchants must have a permit, issued by the Village, prior to conducting business. Solicitors include those who solicit money or items for donation in person. Solicitors must register with the Village prior to soliciting in the Village.

This ordinance does not apply to:
• Persons selling goods or materials at wholesale to dealers.
• Vendors of dairy products, fruit juices, bakery goods or groceries to regular customers on established routes.
• Local merchants delivering goods.
• Farmers selling products of their farm or garden.
• Governmental agents in the performance of their official duties.
• Persons solely engaged in acts of political or religious speech or the free exercise of religion to the extent such acts are protected under State and Federal Laws.
• Residents under the age of 21 years conducting door-to-door sales or solicitations on behalf of a charitable or non-profit educational organization, including, but not limited to the Boy Scouts, Girl Scouts, public and private schools, UNICEF, and youth athletic leagues and organizations.

General Prohibitions (Transient Merchants, Solicitors, and Exempt Persons)

No person shall do any of the following upon visiting any business or residence in the Village:
• Falsely or fraudulently misrepresent the quantity, character or quality of any merchandise.
• Engage in door-to-door selling of goods, wares, merchandise, services, or soliciting other than between the hours of 9 am to either 7 pm or one hour after sunset (whichever comes earlier).
• Call on any dwelling or other place where a sign is displayed bearing the words, “No Peddlers”, “No Solicitors”, or words with a similar meaning.
• Call at the rear door of any dwelling place, or remain on the premises after being asked to leave.

If you have any doubt about whether or not the person has been issued a permit or registered with the Village, ask to see proof of the permit and/or registration. If you don’t think that the person has registered, or has not complied with the general prohibitions, please call the Police Department immediately at (414) 962-4619. A police officer will be sent to check on the person.

Stay Fire Smart! Don’t Get Burned.

Once a child touches a hot stove, as the cliché goes—he learns his lesson to stay away from a hot stove. This cliché does not take into account the pain and suffering from burns, and burns should not be part of the learning process. The NSFD is teaming up with the National Fire Protection Association (NFPA) for Fire Prevention Week 2009 – Oct. 4-10 – to urge North Shore residents to “Stay Fire Smart! Don’t Get Burned.” This year’s campaign focuses on ways to keep homes fire safe and prevent painful burns. Additionally, fire safety educators will be teaching local residents how to plan and practice escaping from a home in case a fire occurs.

Each year roughly 3,000 people die as a result of home fires and burns, and more than 200,000 individuals are seen in the nation’s emergency rooms for burn injuries. “The most common types of burn injuries result from fire or flame burns, scalds and contact burns,” said Jill K. Glanz, Public Education Specialist. “Burns are painful and can result in serious scarring and even death. Keeping our homes safe from fire and preventing devastating burn injuries is a healthy change we can make happen.”

By following simple safety rules, you can “Stay Fire Smart! Don’t Get Burned.”
• Keep hot foods and liquids away from tables and counter edges so they cannot be pulled or knocked over.
• Have a 3-foot “kid-free” zone around the stove.
• Never hold a child in your arms while preparing hot food or drinking a hot beverage.
• Be careful when using things that get hot such as curling irons, oven, irons, lamps, heaters.
• Install tamper-resistant receptacles to prevent a child from sticking an object in the outlet.
• Never leave a child alone in a room with a lit candle, portable heater, lit fireplace or stove, or where a hot appliance might be in use.
• Wear short or close-fitting sleeves when cooking.
• Set your hot water temperature no higher than 120 degrees.
• Install anti-scald valves on shower heads and faucets.

Fire Prevention Week is actively supported by fire departments across the country. For 85 years fire departments have observed Fire Prevention Week, making it the longest running public health and safety observance on record. Please contact Jill Glanz at the NSFD Public Education Office at (414) 228-0292 or visit www.firepreventionweek.org.
Fall 2009

WFB Police Department

Protect Yourself From Credit Card Fraud

Credit and charge card fraud costs cardholders and issuers hundreds of millions of dollars each year. While theft is the most obvious form of fraud, it can occur in other ways. For example, someone may use your card number without your knowledge. It is not always possible to prevent credit or charge card fraud from happening, but there are a few steps you can take to make it more difficult for a crook to capture your card or card numbers and minimize the possibility. Here are some tips to help protect you from credit and charge card fraud:

Do

• Sign your cards as soon as they arrive.
• Carry your cards separately from your wallet, in a zippered compartment, a business card holder, or another small pouch.
• Keep a record of your account numbers, their expiration dates, and the phone number and address of each company in a secure place.
• Keep an eye on your card during the transaction, and get it back as quickly as possible.
• Void incorrect receipts.
• Save receipts to compare with billing statements.
• Open bills promptly and reconcile accounts monthly, just as you would your checking account.
• Report any questionable charges promptly and in writing to the card issuer.
• Notify card companies in advance of a change in address.

Don’t

• Lend your card(s) to anyone.
• Leave cards or receipts lying around.
• Sign a blank receipt. When you sign a receipt, draw a line through any blank spaces above the total.
• Write your account number on a postcard or the outside of an envelope.
• Give out your account number over the phone unless you’re making the call to a company you know is reputable. If you have questions about a company, check it out with your local consumer protection office.

Reporting Losses and Fraud

If you lose your credit or charge cards or if you realize they’ve been lost or stolen, immediately call the issuer. Many companies have toll-free numbers and 24-hour service to deal with such emergencies. By law, once you report the loss or theft, you have no further responsibility for unauthorized charges. In any event, your maximum liability under federal law is $50 per card. If you suspect fraud, you may be asked to sign a statement under oath that you did not make the purchase(s) in question. Please call the Police Department at (414) 962-3830 with any questions.

Fall means that children are going back to school, and traffic safety is very important.

• Slow down in school zones.
• Watch for children crossing streets, and for directions from crossing guards.
• Be extra vigilant on streets adjacent to schools, especially at the beginning and end of school days. Watch for children darting out from between parked cars.

Back to School Safety

Fall also brings leaves changing colors, and those big attractive leaf piles that children love to play in. Parents, please discourage your children from playing in leaf piles on the street. Vehicle drivers may not see them, and drive through the pile. Drivers, please be extra vigilant around leaf piles and do not drive through them. Children may be playing in them and be covered by leaves.

Recreation Department

Lydell Preschool Enrolling For the 2009-2010 School Year

Lydell Preschool’s high quality staff challenges students to reach their full potential while providing an environment that is balanced between recreation, socialization and academics. Lydell Preschool believes that children are unique, creative individuals that have the ability to influence their own learning. Our environment allows children to experience the excitement of learning while developing self-confidence, social skills and independent thinking.

The Lydell Preschool follows the Whitefish Bay School District Calendar and is held on Mondays, Wednesdays, and Fridays from 9 am – 11:30 am, and Wednesdays from 12-3 pm. Class size is limited to 16. Enrollment packets are available at the Whitefish Bay Recreation and Community Education Department or online at www.wfbschools.com/recreation/lydell_preschool.cfm for further information please call (414) 963-3888.
Silver Spring Project Celebrated

On Friday, July 3 at 1 pm, Silver Spring Drive was officially re-opened following the completion of a nearly $3 million utility, streetscape, and road-resurfacing project. Following, months of rigorous work by various contractors and patience by local businesses, many gathered to celebrate the new Silver Spring Drive. The program began with a ribbon cutting at 1 pm, followed by speeches from Village President Katie Pritchard, CDA Chair Ray Krueger, and BID Board Chair Tom Stuhlmann. Root beer floats were provided to the 400 plus people in attendance as they enjoyed the live band. The project was funded almost exclusively by the Tax Increment District, helping to offset the need for support from taxpayer supported general fund dollars. Please feel free to visit the new Silver Spring Drive and continue to support your local businesses.

1 Village President Katie Prichard addresses the crowd at the Street Reopening. 2 New sidewalks, bricks, and in ground planters in front of local businesses. 3 Consaul Commons construction. 4 Berkeley Boulevard median and bump out reconstruction. Opposite page: 5 Ribbon cutting ceremony at the Street Reopening. 6 Reconstructed Berkeley Boulevard intersection with median and bump outs. 7 Installation of sidewalks at Consaul Commons. 8 Completed Consaul Commons constructions featuring the Village clock.
Do you love the new flowers, trees, bike racks, and benches? Along with the street beautification, Silver Spring Drive is abuzz with increased activity; businesses have been hosting live music and unique events, more people are coming to shop, merchants are collaborating, and new stores are opening. The WFB Business Improvement District (BID) thanks you for supporting local businesses during the recent Silver Spring Drive reconstruction and beautification. Our success depends on your continued support.

The BID is committed to the vitality and growth of your shopping district and we are pleased to be hosting several more business openings in the coming months. Your BID is working with Village staff on an incentive program to attract new retail businesses. If you or someone you know is interested in opening up along Silver Spring Drive, contact Jennifer Heise, BID Marketing Director, at (414) 687-7575 or marketing@shopwhitefishbay.com.

Upcoming events in the shopping district include two great Village traditions: trick-or-treating along Silver Spring Drive for Halloween and the Holiday Stroll – a family-friendly parade on the Friday after Thanksgiving.

Enjoy downtown Whitefish Bay, where REAL community businesses offer REAL quality, REAL customer service, and REAL products that are distinctive and fashionable. Go to our new website: www.shopwhitefishbay.com and stay connected, get involved, and join our e-mail list by contacting Jennifer to be the first to get the scoop on The REAL Bay.
Historic Preservation Commission

Mimi Bird Family Donates to Library Project

The family of Whitefish Bay’s beloved historian, the late Mimi Bird, has made a $5,000 donation toward the cost of digitizing the Library’s collection of her historical records. John Bird and his sons, Peter and David, made the donation after learning of the Library’s efforts to preserve her records electronically. The records are compiled in 39 volumes and are part of the Library’s Adult Reference section.

“We want to digitize Mimi’s historical records so they are readily available to anyone, and to get them online so her research is a resource for other historians”

“People visit the Library everyday to research their homes or family histories, and the Mimi Bird Historical Collection is one of the best resources available,” said Trustee Thomas Fehring and a member of the Village’s Historic Preservation Commission. “But many of the photos, letters, news clippings, and her own notes are fragile and brittle and are easily damaged. We want to digitize Mimi’s historical records so they are readily available to anyone, and to get them online so her research is a resource for other historians,” he said. “The Bird family’s contribution will fund the first critical step to make her records accessible on a computer.”

The entire cost of the project is estimated at $20,000, and will rely on private funding. If you would like to make a tax-deductible contribution toward the project, you can do so by calling the Library at (414) 964-4380.

Historic Fred Isenring House Meets the Wrecking Ball

After 117 years, the home of Frederick G. Isenring, Whitefish Bay’s first Village President, will come down. Demolition permits for the house at 922-24 E. Sylvan Ave. were issued in May and it is expected to be razed this year. A 3-foot wide stained glass window from the living room of the 1892 house was donated by the owners to the village and will be on permanent display in the Whitefish Bay Library. Hardware and other artifacts from the home have also been made available for salvage without charge to residents who are restoring houses built during that period.

As a civic leader, Isenring helped incorporate the village in 1892, served as its first Village President from 1892-1895, represented the village on the Milwaukee County Board, and was elected Sheriff of Milwaukee County. As a business leader, Isenring developed three residential subdivisions in Whitefish Bay, sold the lakeshore land north of Henry Clay St. to the Pabst Brewing Co. that became the Pabst Whitefish Bay Resort, and then operated the resort for the brewery until he was elected Sheriff in 1896.

Isenring, who is believed to have been born in a house in the area of Lakeview Ave. and Shore Dr., built the home on Fleetwood Place next to the original Village Hall in what is now Schoolhouse Park. Dr.

Fredrick G. Isenring

Isenring house at 920-22 E. Sylvan Avenue.

Thaddaus H. Williams, the village’s first health officer and a business associate of Isenring, later acquired the house and relocated the residence to its site on Sylvan. Originally a single-family home, the house was later subdivided into a duplex. Isenring lived in the house with his wife and three children until a few days before Christmas 1899 when, at age 45, Isenring and $20,000 of Milwaukee County funds – an amount equal to about $800,000 today – vanished, never to be seen again. An order for his arrest was issued in connection with the missing funds, but he had disappeared before the arrest order could be served.
Health Department

Clincs

The Health Department is currently offering the following:

• Adult Health Risk Screening ($25) – 8 am-noon on Sept. 22, Oct. 27, Nov. 24, and Dec. 22.
• Blood Pressure Clinic (free) – 4-6 pm on Sept. 23, Oct. 28, and Dec. 2.
• Blood Lead Screening ($5) – By appointment only for uninsured ages 1-5 years.
• Hepa-Vac Rental ($25 deposit, $10 per day) – Available for public rental to be used to cleanup fine, lead-laden particles.
• Wisconsin Well-Woman Program – Providing free health screenings and diagnostic tests for several conditions for those individuals who are applicable.
• Lead Testing ($42 per sample) – Collection kits available with results sent directly to your home.

The Health Department is located in the lower level of the Shorewood Village Hall. Please contact the Health Department at (414) 847-2710 for more information and to schedule appointments.

Flu in the Fall

There are still many unknowns regarding the potential for a resurgence of the H1N1 Influenza this fall. However, the Shorewood/Whitefish Bay Health Department is not waiting to prepare for the annual seasonal flu clinics and for H1N1 influenza clinics.

To help prevent the spread of the flu or any communicable disease, please wash your hands frequently with soap and water or use a hand sanitizer gel. Remember to cough into your sleeve or use a tissue. Most importantly, stay home from work or school when you’re sick. Parents plan now for childcare in case your child is ill. Please do not send your child to school if he/she is sick, as this will cause the spread of disease among their classmates. Please contact the Health Department at (414) 847-2710 with any questions.

Recreation Department

Programs for Older Adults

3F (Friends, Fellowship, Food) Luncheons
11:30 am sign in, 11:45 am announcements, 12 pm lunch, and 1 pm program. Cost is $5 held in the gym of the Lydell Community Center located at 5205 N. Lydell Ave. Registration required one week in advance.
• Tuesday, Sept. 15 – Elisa Castellon will discuss, prepare, and serve tapas from her native Spain, while Spanish music plays. Dessert and coffee will follow, and recipes will be provided.
• Thursday, Oct. 8 – Terry Rozga, docent, Milwaukee Art Museum, About Andy Warhol Exhibit
• Tuesday, Nov. 10 – Neil Luebke, Curator of Botany, Milwaukee Public Museum, Huron Smith and his Ethnobotany Collections
• Tuesday, Dec. 8 – David Drake, roving minstrel, Let There be Light

Upcoming Tours
• Mackinac Island – Sept. 28-Oct. 2 from Diamond Tour, $459 for double occupancy, and $609 single occupancy. Join us for our tenth Diamond Tour on comfortable coaches to Mackinac Island. Go through the Soo Locks, Colonial Michilimackinac, and more. Additional information available at Recreation Department.

Please contact Joan Brenk at 963-3992 with any questions.

Social Organizations

North Shore Newcomers

Consider joining Northshore Newcomers, a social group of more than 100 local young families. Our goals are to make friends, have fun, and support each other and our community. We organize a variety of activities for new North Shore residents with and without children. Our events include ladies and couples nights out, weekly children’s playgroups, a monthly book club, and gourmet groups. To learn more or to find a membership form, visit www.northshoren newcomers.com.
Social Organizations

WFB Women’s Club – Fall Programming

We’d like to invite you to come and look us over. Our Clubhouse is located at 600 E. Henry Clay St. in Whitefish Bay. Our schedule for fall is as follows with events held at the Clubhouse:

COMMUNITY BLOOD DRIVE Wednesday, Sept. 9 and Wednesday, Nov. 18 from 1 to 5 pm.

PAGE TURNERS Wednesday, Sept. 16 at 10:00 am – Brideshead Revisited by Evelyn Waugh will be discussed.

FESTA DI PASTA Wednesday, Sept. 30 – Social Time starts at 11:30 am and will include a poco Italian wine tasting with antipasto. Lunch will be served at Noon followed by dessert. The cost is $15. Please provide payment as reservation by Friday, Sept. 18. Bridge, cards and games will follow.

GENERAL MEETING Wednesday, Oct. 7 at 1 pm – Our first meeting of the 2009-2010 year will feature a program on Burma Shave Signs. Refreshments will be served. Please stay tuned for our Nov. 4 General Meeting as it promises to be entertaining featuring a fashion show presented by Goodwill.

North Shore Junior Women’s Club

Celebrating 60 Years

The North Shore Junior Women’s Club is celebrating our 60th year and we want to re-connect with our history. We invite all our former members to contact us at nsjwc@yahoo.com so that we can include you in a special event commemorating our many years of success. This year, NSJWC is very excited to be partnering with Kyle’s Korner – a bereavement program for children -- as our major fundraising recipient. Plans are in the works for a fun-filled “Night at the Races” to support their important work. Consider joining us and help produce a great event.

The NSJWC meets monthly with our next meeting on Tuesday, Sept. 22 at 7 pm. The meetings are held at the Whitefish Bay Village Hall. Come and check us out! We have many other social and service events planned for this year. To learn first-hand why we love our club, join us at a fun and casual get-together in mid-September for women considering joining our group. Call Karen Mathu 964-1400 to find out more or to get on the invite list.

HALLOWSCREAM Sunday, Oct. 25 – An annual community event Halloween Party for small children will be held from 3 to 5 pm in the auditorium of the Clubhouse. There will be games, prizes, cupcake decorating, and face painting. Food will include Halloweenies, popcorn, witches brew, cookies and cupcakes. Admission is free. This is a fun event for children, parents and grandparents!

BOOK REVIEW Wednesday, Oct. 21 at 1:30 pm – Whitefish Bay’s own Nancy Thauer will be the reviewer. Admission is free.

HOLIDAY HIGH TEA Wednesday, Dec. 9 at 1 pm.

WFB WOMAN’S CLUB COOKBOOK – BRUNCH, LUNCH, AND MUNCH The book is available at the Clubhouse or at Winkie’s for $10.

Join the fun! Become a member! Get involved! Make new friends! Money is also raised to contribute to community service projects, charities and scholarships. Contact the Clubhouse Office, 8:30 to 11:30 am, at (414) 332-7781, for more information regarding membership, programs and rental information.

Bay Players – Noises Off

The Bay Players will open their 2009/2010 season with the delightful farce, Noises Off. The play, written by Michael Frayn and directed by Raymond Bradford, has become a staple of both professional and community theatre groups. Noises Off is a play within a play and the “within” is a dreadful comedy titled Nothing On. This theatrical romp takes staged confusion to a new level. Performances are on Sept. 25, 26, Oct. 2, and 3 with all shows at 8 pm. The theatre is located at the WFB High School Auditorium, 1200 E. Fairmount Ave., WFB. Tickets are $12.00 for adults, and $10.00 for seniors/students. Contact the Bay Players at: 414-299-9040 or www.thebayplayers.com for more info.

The Bay Players will hold auditions for their January production, Rehearsal for Murder at the WFB High School Cafeteria on Sept. 28 and 29 at 7 pm. The High School is located at 1200 E. Fairmount Drive and the cafeteria can be entered on Marlborough Dr. 12 actors are needed between the ages of 20-70 with parts available for both men and women. The mystery, directed by Raymond Bradford, has a theatrical theme where the actual Bay Auditorium becomes the set of the play. Persons interested in becoming part of the Bay Players technical crew and also those who wish to usher at performances are urged to contact Sandy Lewis at (414) 961-2135 or sjaylewis@yahoo.com.
WFB Civic Foundation

The Pumpkins Are Coming! The Pumpkins Are Coming!

WFB’s Annual Great Pumpkin Festival will take place from 6 pm to 9 pm daily beginning on Wednesday, Oct. 28, and ending on Sat., October 31. The Festival will be held once again at Old Schoolhouse Park, located directly across from the WFB Public Library, 5420 N. Marlborough Dr. There will be great activities each day, beginning with the nightly dusk pumpkin lighting by community volunteers and nightly family pumpkin carving, with pumpkins and tools provided! Most evenings will feature live local music and delicious refreshments from Pandl’s Whitefish Bay Inn and What’s Poppin’. The bands that will be playing this year are as follows:

- Oct. 28 – Three’s a Crowd
  [http://xenorock.com/bands.htm](http://xenorock.com/bands.htm)
- Oct. 29 – Steve Grimm & Tony Brice
  [www.prettygrimm.com](http://www.prettygrimm.com)
- Oct. 30 – Lil Rev [www.lilrev.com](http://www.lilrev.com)
- Oct. 31 – Dante’s Bop [www.dantessbop.com](http://www.dantessbop.com)

For the second year, there will be a Little Boos and Ghouls Party for toddlers and preschoolers, featuring crafts and games. The party is scheduled for Friday, Oct. 30, from 3:30 – 5:30 pm. As in years past, the Milwaukee Admirals will be joining the community for one evening of carving, autographs and a puck shoot-out game.

The Great Pumpkin Festival is produced and sponsored by the WFB Civic Foundation along with the following community sponsors: the Milwaukee Admirals; Johnson Bank; E. Miller and Associates; Fitness Together; Shoreview Pediatrics; Bayshore Pediatrics; Leslie Latterell and Molly Judge of Shorewest Realtors; the WFB Business Improvement District (BID); and with support from the official Great Pumpkin Festival web media partner, WhitefishBayNOW.com. The WFB Civic Foundation is a volunteer board of village residents that sponsor and plan many civic projects and events. The WFB Civic Foundation is committed to supporting civic projects that address the needs within our community. For more information or to volunteer to help at The Great Pumpkin Festival, visit www.wfbcivicfoundation.org.

Recreation Department

The WFB Recreation and Community Education Department is offering many NEW enrichment, fitness and sport classes for youths, adults and seniors. Check out the full listing of fall opportunities on the Recreation Department link at www.wfbschools.com. Don’t wait to register as programs do fill quickly!

**BASKETBALL LEAGUES** Games are played on Saturday mornings and afternoons from Nov. 14 to Feb. 13. The registration deadline is Oct. 16 and the fee is $50 per resident and $55 per non-resident. The following leagues are being offered:
- Coed – Grades 1-2
- Girl’s – Grades 3-4
- Boy’s – Grades 3-6

**COED DODGEBALL LEAGUES** The fee per league is $20. The following leagues are being offered:
- Grades 5-6 – The games are played on Tuesdays from 3:45-4:45 from Oct. 13 to Nov. 17.
- Grades 7-8 – The games are played on Thursdays from 3:45-4:45 from Oct. 15 to Nov. 19.

**FLAG FOOTBALL** Games are played on Saturday from 12:30-4 pm for Grades 1 – 4. This league runs from Sept. 12 to Oct. 31. The registration deadline is Aug. 28 and the fee is $40 per resident and $50 per non-resident.

**DIAPERS TO DUDS RESALE EVENT** The Recreation Department will be again hosting the Diapers to Duds Resale Event at the Lydell Community Center on Sept. 26 from 9 am to noon. Buy or sell good usable clothing for infants through school aged children. Toys and baby furniture is also welcome. Call (414) 963-3888 for more information.

**COMMUNITY OPEN SWIM SCHEDULE** WFB residents and their guests are invited to the High School Field House Pool for Open Swim. A parent or guardian must accompany all children under 7 years of age. Any child of 7 years and older, but under 48” in height, must prove their swimming ability to the satisfaction of the lifeguards. The cost of admission is $2.50 for students between the ages of 4-18, $3 for adults and seniors, and children under 3 are free. The pool will be cleared 10 minutes prior to closing. The pool is open from 1-3:45 pm on the following days:
- Sept. 20 – Dec. 20, First and Third Saturdays
- Dec. 28, 29, 30
Fall Programming

Adult Nonfiction Book Group
The Library is once again offering the adult nonfiction book group, moderated by UWM Professor John Schroeder. Please stop by the Adult Reference desk to register. Sept. 14 at 7 pm will be The Great Depression, Oct. 12 at 7 pm will be Huey P. Long, and Nov. 9 at 7 pm will be Frances Perkins.

Adult Summer Reading Program
The Library’s first adult summer reading program was a big hit. Patron reviews of some of their favorite books are available on the Library’s website at www.wfblibrary.org. The final prize drawing will held on Aug. 28. There will be 10 prizes offered in the final drawing. Many thanks to the Friends of the Library, California Pizza Kitchen, iPic, Elements Therapeutic Massage, Bravo, Devon’s Berkeley’s Café, Winkie’s, and Trader Joe’s for supporting this program with their generous donations.

Whitefish Bay Comprehensive Plan

This information is currently being reviewed by the Plan Commission, and will eventually be reviewed and approved by the Village Board. Visit the Village website to view the elements listed above and to find out more information regarding the plan. The following public comment opportunities are available at this time:
• Sept. 15 Plan Commission – Meeting to review entire plan.
• Sept. 21 and Oct. 5 Village Board – Preliminary review of draft plan.
• Oct. 19 Village Board – The Village Board is tentatively scheduled to hold a public hearing and approve the comprehensive plan.
• Village Website, www.wfbvillage.org - Comments can be made anytime via the Village website as well as find out important dates or other information.

Please contact Matt Schuenke at (414) 962-6690 or m.schuenke@wfbvillage.org with any questions.

Whitefish Bay Numbers

| Village Hall, www.wfbvillage.org | 962-6690 |
| Public Library, www.wfblibrary.org | 964-4380 |
| Public Works Garage | 967-5128 |
| EMERGENCY – Police, Fire, Ambulance | 911 |
| Police Administration | 962-3830 |
| Police (non-emergency) | 962-4619 |
| North Shore Fire Dept (non-emergency) | 357-0113 |
| Whitefish Bay/Shorewood Health Director | 847-2710 |
| Village Information | 962-2158 |
| Whitefish Bay School District | 963-3921 |
| Dept of Recreation & Community Education | 963-3947 |
| Overnight Parking | 431-9060 |