Spring elections are going to be held on Tuesday, April 3, 2012. Two trustee seats are uncontested. Trustee Richard Foster has filed his paperwork to continue serving as a trustee, along with newcomer Gerry Davis. Trustee Kevin Buckley has decided to step down after serving for three years. Kevin worked hard to ensure that Whitefish Bay continues to be a community that serves its population in a positive way. We will miss Kevin’s insight and wish him well. If you are interested in participating in Village government, we have many boards and commission that are vital to the well-being of our Village. We appoint new members to these boards in April or May. If you have any interest in serving, please go to the village website and fill out an online application. There are committees utilizing a wide range of expertise and interest and we are always looking for volunteers.

Wisconsin’s new vote ID law will be in effect for this election, which means that all voters will need to show either a driver’s license or state-issued ID. For more information, and to see what can be used as an approved state ID, you can go to BringIt.Wisconsin.gov. Voters will also need to sign the poll list at the time of placing their vote.

Due to the mild winter, the Village is seeing some cost savings in terms of fuel use, maintenance for the plows, and less overtime for the DPW workers. Additional revenue is coming from a lease recently signed for some parking spaces on the public parking lot at the corner of Fairmount and Lydell. The roof on the Village Hall will be replaced this spring.

I would like to welcome Jerod Hanaman. Jerod was recently hired as the Village Manager’s assistant. He is currently working full time for us, as well as finishing his master’s degree at UWM.

Julie Siegel
Village President

Updated Village Website
This spring the Village website will be receiving a redesign to better serve those who are looking for information about Village activities. There will be a new look and organization to the content provided which will create a more user friendly experience as well as easier access to information from our various departments. If you are interested in signing up for information regarding upcoming meetings, please visit the current site and sign up to be put on our e-mail distribution lists to receive upcoming agendas for our various boards and commissions.

Holiday Trash Waste Collection
Spring Break (Good Friday) collection for residents who normally get their trash and recycling picked up on Friday (April 6) will have it picked up on Thursday, April 5.

Memorial Day collection for residents who normally get their trash and recycling picked up on Monday (May 28) will have it picked up on Tuesday, May 29.
WFB Police Department

Crime Prevention Reminders

• Lock your doors; this includes the vehicles in the driveway, the service and overhead door to your garage and the doors and windows to your residence. In the vast majority of thefts and burglaries investigated by the Whitefish Bay Police Department the items taken are from unlocked homes, vehicles and garages.
• Report suspicious activity immediately. Many times while Officers are investigating a crime, citizens will report suspicious activity that likely was related to the crime being investigated. If that information had been reported immediately squads could have been dispatched to the area and possibly located the suspect while they are committing the crime and still in the area.
• If you observe a crime in progress, be a good witness, AND call 911 immediately. Try to get a description of the persons involved including approximate age, race, height, weight, clothing description as well as color, make and license plate of any vehicle they might be driving.
• Take efforts to safeguard your property. Criminals target properties where they can commit their crimes undetected. Trimming overgrown shrubbery and installing motion sensing outdoor lights can do a lot to take away the places where criminal prefer to lurk.

If you would like suggestions on crime prevention tips or advice on how to safeguard your property contact the Whitefish Bay Police Department and our Crime Prevention Officer can help address your concerns.

Historic Preservation Commission

Do You Have a Treasure from Whitefish Bay’s Past?

Could you have a relic of Whitefish Bay history hidden in a desk drawer? Boxed in the attic? Tucked in a photo album? What may at first blush seem trivial might at second glance be a treasure from Whitefish Bay’s past.

These artifacts could by literally anywhere!

The *Whitefish Bay soda bottle* was discovered in the soil by a homeowner while planting a bush. It is from the former Albert Raasch soda bottling plant that operated at the turn of the 19th century. It was probably discarded by a thirsty laborer as the house was being built.

The *Pabst White Fish Bay Resort Bill of Fare* is from around 1900. It was found by a resident while sorting through a parent’s effects. Note that a tasty serving of whitefish – “fresh every day and caught in this Bay” – could be had for 50 cents.

Photos of people at their homes are especially valuable. Clothing styles often date the photo. The family at 5936 N. Berkeley Ave. provided these two 1931 photos of the original owners with their house under construction.

Is there a long-forgotten menu, news story, tax bill, church bulletin, Bay Leaves or Tower Times (the high school student paper) buried in your drawers? Do you have a photo album you have not looked at in years? Have you unearthed a remnant from Whitefish Bay’s past?

If so, the Whitefish Bay Historic Preservation Commission would love to know about them. Please call Village Hall at 962-6690 and leave a message. A commission member will call you back.

If you uncovered any mementos as you searched through your antiques, collectibles, and other family treasures last February for the “Antique Roadshow” at the Whitefish Bay Library, please let us know. They may not have proved valuable at the roadshow, but to us they are priceless.
During 2012 We Energies will undertake a very significant main and service replacement project in Whitefish Bay. The project limits will be from the north Village limits to Fairmount Avenue, and between Fairmount Avenue and Hampton from Santa Monica Blvd. to Sheffield Ave.

Because this is a We Energies managed project, calls to Village Hall will be redirected to the contacts listed to the right. During February of 2012, We Energies & Meade will start sending customer letters and Meade will start to communicate with customers to discuss in detail the schedule for construction and completing the meter move process from inside to outside. Meade generally starts communicating with customers about a month ahead of construction to be able to set up scheduled timeframes to complete the work at homes to limit disruptions for customers.

We Energies Contacts

Below is a link to the We Energies informational site for the PVC Replacement Projects.
http://www.we-energies.com/home/pipe_replacement_proj.htm

The primary contact for this project will be:
John Abbrederis, Meade Forman, 414-788-6678.
John will be the Forman on-site to handle any customer communication.

Secondary contacts to list for We Energies will be:
Erich Wuestenhagen 414-651-3948
Craig Oyer 414-588-1662
Ron Niedziejkko 414-550-5571

Yard Waste Collection

Yard waste collection begins the week of April 9 as follows:
- North of and including Henry Clay – On Monday, crews will begin collecting yard waste on all streets north of and including Henry Clay. Please have all yard waste out by 7 am on Monday.
- South of Henry Clay – On Tuesday, crews will collect south of Henry Clay. Please have all yard waste out by 7 am on Tuesday.

While the DPW attempts to maintain this schedule, it is subject to change due to factors beyond our control.

Yard Waste is considered garden plants, tiny branches and thatch. Crews cannot accept grass clippings due to State regulations. Yard waste should be placed in a reusable 30 gallon or less container or paper bag adjacent to the street between the public sidewalk and street curb. Do not place material in plastic bags. Yard waste placed in container greater than 30 gallons or yard waste weighing more than 50 lbs will not be taken. Please contact the Village Hall to arrange for a special pickup if your yard waste will exceed the normal collection.

Waste generated by private contractors will not be picked-up and arrangements should be made with your contractor to dispose of this material properly.

Chipping

The Village will begin collecting and chipping branches the week of April 16. Chipping material should be placed in the parkway between the curb and sidewalk. It is against Village Ordinance to place this material on the sidewalk or in the street. Contractor waste is not accepted. Please make prior arrangements to remove the material with your contractor or individual you pay to do the work.

Special pick-ups are also available for those whose amount of material is more than four feet high and covers more than 70% of the Parkway. Payment for special pick-up is required prior to conducting the work and the minimum charge is $45. To schedule a special pick-up or for general questions, please call the Village Hall at (414) 962-6690.

Electronics Collection

Due to Wisconsin’s new Electronics Waste Law, our Garbage Collectors can no longer collect computers, computer peripherals, televisions and other video display devices, fax machines, VCR’s, DVD players, printers, and/or phones with video display (cell phones). The following options are available for disposal of these items:
2. Annual “Green Day in The Bay” electronics collection day typically occurring in late April. Refer to the village website for more information (www.wfbvillage.org).
3. WFB Library collects unwanted cell phones, small inkjet cartridges, laptop computers, MP3 players, digital cameras, digital video cameras, and handheld game systems. This program is held throughout the year and more information can be found by calling (414) 964-4380.
4. Retailers or other private disposal companies.
Recycled material is collected using a single compartment truck and does not require residents to separate their recyclable material. This material is then transported to a transfer center in Germantown owned by Veolia Environmental Services where it is separated and shipped for processing.

State and local laws require everyone in Wisconsin to recycle. Please visit the Department of Natural Resources (DNR) website for more information. Based on these laws set by the State of Wisconsin, the garbage and recycling collectors may leave a notice that you need to recycle or that they are unable to accept something as recycling. Do not place acceptable recycling items in plastic bags. Please review the list below regarding proper recycling procedures and materials.

**Paper Products**
Corrugated boxes should be flattened and cut to a 2 ft x 2 ft size. Please remove plastic food liners from boxes. The following Paper Products are **ACCEPTABLE**:
- Newspaper & Inserts
- Magazines & Books
- Junk Mail & Envelopes
- Phone Books & Catalogs
- Office Paper (any color)
- Corrugated Cardboard
- Paper Grocery Bag

The following Paper Products are **NOT ACCEPTABLE**:
- Tissue Products and Paper Toweling
- Frozen Food Boxes
- Dairy Carton Boxes
- Paper Contaminated with Food Residue or Other Debris
- Pizza Boxes or Carryout Food Wrappers

**Glass Materials**
Recycle clear, green, brown, and/or tinted glass. Please rinse out and remove lids and caps. It is not necessary to remove paper labels. The following Glass Materials are **ACCEPTABLE**:
- Any color glass bottles, jug’s, or jars
- Glass Beverage & Glass Food Containers

The following Glass Materials are **NOT ACCEPTABLE**:
- Ceramic Items (dishes, vases, cups)
- Drinking Glasses or Crystal
- Light Bulbs
- Window or Auto Glass

**Plastic Materials**
Please rinse and remove lids and caps. It is not necessary to remove paper labels. As long as the material falls under the acceptable category, plastic with numbers 1 - 7 may be recycled. The following Plastic Materials are **ACCEPTABLE**:
- Soda Bottles
- Milk & Water Jugs
- Laundry Bottles
- Shampoo, Conditioner, Lotion, & Cosmetic Bottles

The following Plastic Materials are **NOT ACCEPTABLE**:
- Motor Oil & Antifreeze Bottles
- Styrofoam or Microwave Containers
- Plastic Bags Including Grocery Bags
- Medical Supplies
- Plastic Toys, Flower Pots, Garden Plastics
- Pesticide or Herbicide Containers

**Metal Materials**
Please rinse all cans. It is not necessary to remove paper labels. The following Metal Materials are **ACCEPTABLE**:
- All Aluminum Cans
- All Steel or Bi-Metal Cans

The following Metal Materials are **NOT ACCEPTABLE**:
- Aluminum Foil & Pie Tins
- Paint Cans & Aerosol Cans
- Car Parts, Nails, & Screws
- Pots & Pans
- Gasoline Cans & Scrap Metal

Please use paper bag containers or boxes for extra recycling. Contact the Public Works Department at (414) 967-5128 on the availability of an additional container. All items that are **NOT ACCEPTABLE** should be placed in the garbage.
The Village of Whitefish Bay plans on continuing to remove and replace village owned (parkway) ash street trees in 2012. This will be the second year of a 15-year EAB Management Plan. The village is taking a proactive stance in dealing with the inevitable arrival of the emerald ash borer into the north shore area.

The emerald ash borer is an invasive insect native to Asia that was introduced into the United States via wooden packing material. It was discovered in Detroit, MI in 2002. The insect has spread throughout the Midwest since its arrival and was first discover in Wisconsin in 2008. In Asia, the insect has little impact due to the existence of natural insect predators, however; in the United States there are no natural predators to keep the insect in check and therefore has had a devastating effect on our native ash tree population. An ash tree, once infested with EAB, will eventually die.

In 2012, village owned ash street trees that are 23” in diameter and greater, which are in fair to marginal condition, will be removed and replaced with non-ash species.

Privately owned ash trees, within the village, are not part of this 15-year EAB Management Plan. If you are interested in the condition of your ash tree(s), consult a certified arborist. There is a wealth of information about EAB on various Internet web sites including www.emeraldashborer.wi.gov & www.emeraldashborer.info.

No Contractor Waste

The Village does not accept contractor material for any construction project in our refuse, recycling, yard waste, or chipping collection services. Please make arrangements with your contractor for waste removal prior to beginning the project. In addition, if you are doing demolition work that generates significant waste please get a dumpster. If the dumpster needs to be placed in Village right of way, please contact Village Hall for a permit at (414) 962-6690.

Snow Plow Damage

Every spring DPW receives calls about grass areas that were accidentally plowed by Village snowplows. Although the plow driver does not intentionally plow grass areas, it does happen from time to time. DPW makes every effort to patch these areas as soon as possible in spring; however, we usually cannot make repairs until late May. If your lawn was damaged by the snowplow and it has not been fixed by June, please call the Public Works garage at (414) 967-5128.

Civic Foundation

5th Annual Green Day in the Bay

May 5, 2012 from 7:30 AM - Noon at Cahill Park - A fun and informative event put on by the Whitefish Bay Civic Foundation, the day will be filled with eco-friendly ways to keep Whitefish Bay clean, healthy, and beautiful.

• Stretch, Reach, Breath! 7:30 - 8:30 AM - Join us for a green and invigorating workout! Marcela Perea of CrossFit 100 by MPower will teach this free workout. All fitness levels are welcome. Bring a yoga mat or towel, hand weights and please contact Marcela at mpowertotalfitness.com to sign up for this great workout.

• Stroll, Chat, Clean! 9:00 - 10:00 AM - We need your help to beautify Whitefish Bay! We are looking for volunteers and families to form “Green Teams” to pick up trash in our streets parks and beaches. Prior to Green Day you will receive a map of your team’s designated area to beautify. To reserve a spot on the team, contact Dave Arnold at dave@wfbcivicfoundation.org

• Reduce, Reuse, Recycle! 10:00 AM - Noon - Join us for a Green Gathering at Cahill Park. This informative and fun
**Major Impacts - Wisconsin’s New Vote Photo ID Law**
*(Information provided by the Wisconsin Government Accountability Board)*

**What registration and proof of residence laws have changed?**
- The residency requirement has changed from 10 days to 28 consecutive days.
- An elector can no longer use a corroborating witness to provide proof of residence.
- There are changes to proof of residency requirements for college and university students. Further information is available on the University or College ID document.
- A Special Registration Deputy (SRD) can only be appointed by a municipal clerk, and will no longer be appointed as statewide SRD by the G.A.B. An SRD appointed by a municipal clerk can only register electors within that municipality during open registration (20 days or more before Election Day).
- Registration ends at 5PM or the close of business, whichever is later, on the Friday before Election Day and begins again on Election Day.

**What has changed at the polling place?**
- Electors must sign a poll list before being issued a ballot. The G.A.B. has determined that a voter will be required to sign only one poll list. Electors who have a physical disability that prevents them from being able to sign the poll list are exempt from this provision.
- Electors voting at the polling place must show a photo ID in order to vote beginning in 2012.

**What has changed on the ballot?**
- Voters will no longer be able to select a straight-party ticket (unless they are Military or Overseas Absentee voter). Instead, each candidate must be selected individually.

**What has changed for absentee voting?**
- In-person absentee voting begins the third Monday before the election, and ends at 5PM or the close of business, whichever is later, the Friday before the election.
- During in-person absentee voting, municipal clerks must ask voters to provide a photo ID. No copy of the ID will be made, instead the clerk will mark on the absentee envelope that ID has been provided.
- Photo ID will be required for mail-in absentee voting, with some exceptions, for elections starting with the 2012 February Primary. Requirements and exceptions can be found in the Wisconsin’s New Voter Photo ID Law and Absentee Voting document posted on the G.A.B. website.
- Clerks must send absentee ballots electronically if requested by the voter; this is no longer optional.

For detailed information about the Voter Photo ID law, please visit the Government Accountability Board website: [http://gab.wi.gov](http://gab.wi.gov) or call 1-866-VOTE-WIS or contact the G.A.B. Help Desk at 608-261-2028 or TTY 1-800-947-3529.

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**What to Expect at the Polling Place**

Now that people are bringing their IDs to the ballot, voting at your polling place will be a little different. Please remember to be patient with the Election staff and other voters; there are lots of changes and not everyone will be as prepared for these changes as you are. Three important tips to remember:

1. **Say It**
   As always, you’ll need to state your full name and address for the election poll workers who will check your information in the poll book. We understand some people are uneasy about announcing their name in public, however, it is the law and it helps ensure openness in elections.

2. **Show it**
   Next, it’s time to show your photo ID. That way, poll workers can compare your face to your photo and confirm that you really are you. Your ID should look like you, even if you’ve covered your hair, shaved your beard or lost some weight.

3. **Sign it**
   Finally, you’ll sign the poll book. Your legal signature (how you sign a check) should go right next to your name and address in the poll book. Now you’re ready to vote!

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**Election Workers Needed**

The Village is looking for individuals interested in becoming election inspectors (poll workers) for current and future elections.

**General Information:**
- Pay is $7.25/hour.
- Partial and Full shifts are available.
- During odd number years, there are generally two elections – in February and April. During even number years, there are generally four elections – February, April, September, & November.

If you would like further information or are interested in becoming a poll worker please contact Deputy Clerk, Heather Cauffman @ 962-6690 or h.cauffman@wfbvillage.org.

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**Upcoming Election Information**

The Village is looking for individuals interested in becoming election inspectors (poll workers) for current and future elections.

**General Information:**
- Pay is $7.25/hour.
- Partial and Full shifts are available.
Another Record Year for the WFB Public Library

At the end of 2011 we had a total number of 351,173 items checked out from our library! This beat the previous record of 342,959 items checked out in 2010. Public libraries are the busiest during times of recession and we have seen our library buzzing with people using the computer stations for job searching/resume writing as well as our wireless connection and laptop rental.

New Opening Hours to Begin March 1

The Library will be opening at 9:30am instead of 10:00am Monday – Saturday beginning Thursday, March 1. Sunday hours remain the same. The early opening will allow people to get into the building sooner while having a very minimal impact on the library budget.

Tenth Anniversary of Library Addition

2012 marks the tenth anniversary of the addition/remodel to the Library and we will be celebrating! Stop in to check out events and activities or take a look at our website to see what’s happening.

Whitefish Bay Public Library Joins Statewide E-book Buying Pool

Digital downloads of electronic books (e-books) are growing in popularity, and the Whitefish Bay Public Library along with the other libraries in the Milwaukee County Federated Library System are participating in a statewide program to purchase $1 million in new content in 2012 for the Digital Download Center (http://dbooks.wplc.info) sponsored by the Wisconsin Public Library Consortium (WPLC). You also can access the Digital Download Center through the WFB library website at www.wfblibrary.org and click on “downloadable media”.

The project took flight in May of 2011 when the Division for Libraries, Technology, and Community Learning (DLTCL) of the Department of Public Instruction sponsored a statewide e-book Summit. The primary recommendation from that Summit was the need to establish a statewide e-book buying pool. In follow-up action, a committee from the summit, along with the WPLC, set a target goal of allocating $1 million for e-books and audio book purchases. This goal has now been met with contributions from all the WI public libraries.

In addition to the $700,000 in funding from the state’s 17 library systems and their 385 member public libraries, the DPI has earmarked $300,000 for the e-book purchasing pool with anticipated federal LSTA grant funds awarded by the Institute of Museum and Library Services (IMLS). The Digital Download Center now offers about 5,000+ titles, but this collection will grow dramatically in 2012. The $1 million infusion will make this a very robust online library of downloadable materials.

While all new titles will not be available immediately, the purchase of new titles has already begun and will continue throughout 2012 and beyond.

For more info, contact the adult reference desk at 964-4380.

Gaelic Harpist and Storyteller

Just in time for St. Patrick’s Day, the library is hosting Jeff Pockat, Gaelic harpist and storyteller on Thursday, March 15th at 7 PM in the upstairs program room. Since 1984, Jeff has been studying the Gaelic (Irish) harp and its history. His performances are a combination of skillful harping and a series of stories about the Gaelic harp, the culture, the players and the time they lived in. This covers history from pre-Christian Ireland and Scotland to the present that is humorous, entertaining as well as educational. To register, please call 964-4380 or stop by the adult services desk. This program is free to the public and all ages are welcome. Funding provided by Friends of the Whitefish Bay Library.

Book & Film Group

Our popular Book & Film Group, moderated by former Milwaukee Journal-Sentinel film critic Doug Armstrong, is again underway. If you are interested in participating, please call the library at 964-4380 or stop by the adult services desk to register. We will be reading a book and watching a film in preparation for each discussion. The titles for this spring are: “Doubt,” based on the play by John Michael Shanley, “Faceless killers,” by Henning Mankell and the PBS episode of “Wallander” based on the book, “True grit,” based on the novel by Charles Portis (we will discuss both film versions), and the film “Invictus,” based on the book “Playing the enemy: Nelson Mandela and the game that made a nation” by John Carlin.

Adult Programs
Registration for spring storytimes and programs for Whitefish Bay residents begins February 27. Non-residents may register beginning March 5. Call the Youth Services Desk at 755-6555 or register in the library. Space is limited.

**Storytimes**
- **Buddies and Books** - Mondays through April, 10:15-11:15am (ages 1-4)
  Celebrate Mondays and your love of the library with an unstructured playtime. Drop in and meet new friends! This is not a storytime. No registration required.
- **Ones Step** - Tuesdays, Mar 13-Apr 17, 10:15-10:35am (12-23 mos)
  This special 20-minute lapsit program features songs and rhymes perfect for the 1 year old and caregiver. **Registration is required.** An alternate activity is provided for older siblings.
- **Preschool Stories** - Tuesdays, Mar 13-Apr 17, 10:45-11:15am (ages 3-5)
  This child-only ½ hour storytime includes stories, fingerplays, and dance. Registration is required. Parent or caregiver must remain in the Youth Services Department during storytime.
- **Family Time** - Wednesdays, Mar 14-Apr 18, 6:30-7pm (12 mos - 5 yrs)
  Bring mom and dad, or other caregiver and enjoy songs, stories and some jumping around right before bedtime! Registration is required. Children must be accompanied by a caregiver.
- **Twos Step** - Thursdays, Mar 15-Apr 19, 10:15-10:45am (24-35 mos)
  Learn rhymes and songs, listen to short stories and dance with this storytime that is perfect for energetic 2 year olds. Registration is required. Child must be accompanied by a caregiver. An alternate activity is provided for older siblings.

**Clubs**
- **Rubber Ducky Club** - (birth to 11 months)
  This great club is perfect for parent and new baby. Come in to the Youth Services Department to sign up. After 6 visits you earn a board book courtesy of Whitefish Bay Public Library. (This is not a storytime.)
- **Jr. Adventure Club** - Mondays, 4:00-4:45pm (grades K-2)
  Explore the theme for the month through books, DVDs and websites. Enjoy a craft or game as well! Registration is required. Mar 5-Games; Apr 2-Nate the Great
- **Bay Kids Book Club**—through May (grades 2-5)
  This book club is perfect for busy, on-the-go kids. Read 8 books and get a prize. Choose from fantasy, mystery, humorous, science fiction, historical fiction, action/adventure, realistic fiction and sports books to complete your booklet. There are no meetings with this book club. Stop at the Youth Services Desk to sign up!

**Programs**
- **Culver’s Coloring Contest** - April 8 to April 30, 2012 (ages 0-11)
  To celebrate National Library Week (You Belong @ WFB Library), draw a picture of your favorite book and get a coupon for a free scoop of custard at Culvers! Ask at the YS Desk for the official coloring sheet! Contest through April 30 only.

**Crafts**
- **St. Patrick’s Day Craft** - Friday, March 16
  Drop in anytime between 10am to 2pm to celebrate St. Patty’s Day! We provide the materials. Get your green on!
- **Earth Day Craft** - Saturday, April 21
  Drop in anytime between 10am to 2pm, to celebrate “Green Day in the Bay”. We’ll have a family and recycling-friendly craft for you to explore.

**Movies**
- **Friday Afternoon Movie** - April 6, 1-3pm (all ages)
  Come to the library to see a movie (title to be released at later date). Pick up a ticket at the Youth Services desk beginning March 23. Please feel free to bring a snack and drink. Children under the age of 8 must be accompanied by an adult.

**Teen Activities**
- **Teen Wii**
  Join us on the 3rd Thursday of the month from 3:30-5pm to play Wii with friends! Just show up! March 15- Guitar Hero World; April 19–DDR Hottest Party
- **Young Adult Book Club**—Tuesdays, Mar 27, Apr 24, 7-8pm (grades 6-12)
  Connect with friends that are reading great books and enjoy a snack. Registration is required.
- **Book of the Month Club**—through May (grades 6-12)
  Get a prize for reading! Each month’s book display is located in the teen area. Check out the book, read it, and keep the bookmark. Collect 4 “Book of the Month” bookmarks and bring them to the Youth Services Desk for a prize! Sound easy? It is!
- **Hunger Games Trivia Quiz**—Mar 1-Mar 28, (grades 6-12)
  Participate in the Hunger Games trivia quiz and have a chance to win a gift card to Fox Bay Cinema just in time for the movie release! Contest will be available online and at the Youth Services Desk beginning March 1. One entry per person.
WFB Business Improvement District

Award-Winning Businesses
Village residents have much to be proud of within the community, and local businesses play a big role in such pride. As many may know, Whitefish Bay was identified by Money Magazine as one of the nation’s top 100 places to live in 2011, referencing the Village’s tree-lined, pedestrian-friendly streets and small business district with numerous independently owned shops.

As it turns out, our small shopping district is also home to some of Milwaukee’s best businesses, each of which has repeatedly earned the designation. The 2011 WISN A-List recognizes Winkie’s as Milwaukee’s Best Gift Shop for the second year in a row while Elements Therapeutic Massage touts Milwaukee’s Best Massage for the fourth year in a row.

While Sendik’s Food Market has earned the title of the Best Gourmet Grocery in Milwaukee for its third year, it’s not the only award the business has received in 2011. A longstanding establishment and considerable landmark, Sendik’s of Whitefish Bay was also bestowed with the President’s Award for Outstanding Business, one of four awards presented by the Whitefish Bay Business Improvement District (BID) at the 2011 Annual Awards Ceremony.

The ceremony also honored Tom Harris, owner of Gallery 505 and The Great Frame Up of Whitefish Bay, as Treasure of the Bay acknowledging his enduring dedication to the BID and the community at large. PNC Bank and Linda Gumienny of Boutique Photographer, newcomers to the shopping district in 2011, each received a Commitment to the Community award in recognition of their enthusiastic contributions to the community.

“We are honored to have so many businesses that are actively involved in our community events,” notes John Stuhlmacher, BID Board President. “Their energy and devotion benefits every establishment within the district, strengthening the local economy and the community.”

Keep up with your local businesses and so much more through weekly emails from the shopping district by visiting www.shopwhitefishbay.com

Meet Shakespeare at the Library
Come to the Whitefish Bay Library and spend an evening with William Shakespeare on Wednesday, March 21st, at 7 pm. Local actor and artist Ron Scot Fry presents “To Be! Shakespeare Here and Now,” an interactive presentation that combines interpretations of some of the Bard’s most famous works with a humorous look at life in Renaissance England. Ron Scot Fry has been an actor and performer for almost 30 years and spent 19 years as the Artistic Director for the Bristol Renaissance Faire. In “To Be!”, he brings Shakespeare to life in a way that will have you seeing the Bard (and his works) in a whole new light. Funding provided by the Friends of the Library and the Wisconsin Humanities Council. For more information, contact the adult reference librarians at 964-4380. Registration is required.

Eco-Week: April 20th – 28th
Whitefish Bay businesses will show off their sustainable awareness during Eco-Week beginning April 20. The shopping district will be hosting a week-long passport style event centered on Earth Day. Shoppers can discover green or earth-friendly products and services along Silver Spring Drive, and get their “passport” stamped at each business. Completed passports submitted by April 28 will be eligible for a grand prize drawing.

Information about participating stores, a full list of their activities and specials, and additional details on the event will be available at www.shopwhitefishbay.com and in upcoming weekly emails from the shopping district.

Attention Civic Minded High School Seniors
Each spring, the Whitefish Bay Civic Foundation accepts applications for a scholarship that will be awarded to a Whitefish Bay student. This year’s scholarship will be $1,000. All graduating seniors planning to attend college are eligible. Interested students must be a resident of Whitefish Bay. Go to wfbcivicfoundation.org for more details. Applications must be postmarked by April 2, 2012.
Health Department

North Shore Health Department Merger

As of January 1, the Shorewood/Whitefish Bay Health Department is now part of the North Shore Health Department. The North Shore Health Department serves the seven North Shore communities of Shorewood, Whitefish Bay, Bayside, Brown Deer, Glendale, Fox Point, and River Hills. Our two offices include the Shorewood location at 2010 E. Shorewood Blvd, and the Brown Deer location at 4800 W. Green Brook Drive. Whitefish Bay residents are able to go to either office for services. Office hours at both locations are now Monday through Friday, 8:00 a.m. to 4:30 p.m. Our new phone number is 371-2980. For more info please visit our website: http://www.browndeerwi.org/brown-deer-services.cfm?id=40

Clinic Dates and Times

North Shore residents can make appointments for any of our clinics. Please call 371-2980 for more information or to make an appointment.

Immunization Clinics
(Please call for vaccination pricing)

Brown Deer Office (4800 W. Green Brook Dr.):
2nd Tuesday of the month - 10:00 a.m. to 11:00 a.m. (by appointment)
3rd Wednesday of the month - 3:30 p.m. to 4:30 p.m. (by appointment)

Shorewood Office (2010 E. Shorewood Blvd):
2nd Thursday of the month - 3:00 p.m. to 4:30 p.m. (by appointment)
3rd Tuesday of the month - 7:30 a.m. to 9:00 a.m. (by appointment)

North Shore Library (6800 N. Port Washington Rd, Glendale):
Last Tuesday of the month - 4:00 p.m. to 5:00 p.m. (no appointment)

Blood Pressure Screenings
(Free of charge)

North Shore Library: Last Tuesday of the month - 3:30 p.m. to 4:00 p.m. (no appointment)
Shorewood Office: 4th Wednesday of the month - 3:30 p.m. to 5:30 p.m. (no appointment)

Adult Health Risk Screenings
($25 fee, includes blood analysis for total cholesterol, HDL, LDL, triglycerides and glucose)

Brown Deer Office: 3rd Wednesday of the month - 8:00 a.m. to 10:00 a.m. (by appointment)
Shorewood Office: 4th Tuesday of the month - 8:00 a.m. to 10:00 a.m. (by appointment)

Civic Foundation

5th Annual Green Day in the Bay

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eco- fair will provide many environmentally friendly ideas and will give you a chance to recycle many household items. The following is a list of accepted recycling items and activities at the green gathering:

- Recycle computer & electronics—electronic recycling will again be available this year for the following materials: all cords, copy machines, CPU’s, external/internal hard drives, key boards, mice, mainframes, printers, servers, routers, scanners, switches/hubs, terminals, and other peripherals. PLEASE NOTE there will be a $10 processing fee for computer monitors. ALSO, ITEMS NOT accepted include: air conditioners, appliances, bio-medical equipment, dehumidifiers, furniture, microwaves, televisions, telephones, fax machines, and digital cameras.

- Secure Shredding for documents and other private paper work

- Goodwill drop off for any household goods beside furniture.

- Grow, Plant, Learn!
Come enjoy exhibits by Bayside Garden Center, Whitefish Bay Garden Club, The Sustainable Landscape Consortium which includes Greener Roofs and Gardens, Earthcare Natural Lawn and Landscapes, Forester Tree Service and The Green Team. Other exhibitors to include Healthy Communities project, MMSD, Whitefish Bay Farmer’s Market and the Whitefish Bay Community Garden. Green Day in the Bay is sponsored in part by Bayside Garden Center in cooperation with the Whitefish Bay Civic Foundation. For more information or to donate, go to wbfcivicfoundation.org.

www.wfbvillage.org
Spring 2012
Cumberland & Richards School
Children whose birthdays fall into the following ranges:

• Junior Kindergarten – 4 years old between Sept. 1, 2007 and Aug. 31, 2008
• Senior Kindergarten – 5 years old between Sept. 1, 2006 and Aug. 31, 2007

Register your child now for attendance in the Fall at Cumberland or Richards School. Please call Cumberland School at (414) 963-3943 or Richards School at (414) 963-3951 with any questions.

Annual Spring WFB Community Diaper to Duds Resale
Saturday, March 24, 2012
9 a.m. - 12 p.m.
Lydell Community Center
Get your child wardrobe-ready for the upcoming season with our Diapers to Duds clothing sale. Buy or sell gently used clothing for infant through school-aged children. Toys and baby items are welcome.

To Buy: Doors will open at 9:00am. There is no admission fee. Be prepared to find great bargains for your baby, toddler or school-aged child.

To Sell: Register by March 16 or until spaces are filled. Fee is $30.00 resident and $40.00 non-resident for a 6-foot table. Additional tables may be rented for $5.00 each. Sellers may begin setting up at 8am Saturday and must have their space cleared by 1pm

Spring Youth Sport Programs, Camps and Trainings
The Whitefish Bay Recreation and Community Education Department offers spring camps and programs in Baseball, T-Ball and Coach Pitch, Basketball and Soccer. Review our Winter/Spring Recreation Guide online at www.wfb schools.com

The following luncheons/programs for older adults. The cost is $6.00 and registration is necessary one week in advance. Lunch is served at noon and the program follows at 1:00PM

• Tuesday March 6th - Doug Smith, “The Ancient Order of Hibernians”
• Tuesday, April 3rd – Stan Luth, Director of the Whitefish Bay High School Band and his music makers.
• Tuesday, May 1st – Dennis Buettner, “Villa Terrace, Cultural Jewel of Milwaukee”

Out of Area Trip:
Thursday, June 14th, 2012 – Green Lake, WI. There will be a cruise, lunch, and matinee concert provided. For more information please contact the Recreation Department at 963-3947.

The Bay Players – The Wisdom of Eve
The Bay Players will present the drama, The Wisdom of Eve, March 30, 31 - April 13, 14. All performances will be held at 8:00PM at the Whitefish Bay High School Auditorium; 1200 E. Fairmount Avenue, WFB. Tickets are $15.00 for Adults and $12.00 for Students and Seniors

For further information contact the The Bay Hotline at 414-299-9040 www.thebayplayers.com

High School Pool Fundraising Campaign
We are pleased to report the high school pool renovation fundraiser is successfully underway. We would like to say thank you to all those that have already donated to this worthwhile cause. The pool renovation is necessary due to changes in the National Federation’s safety regulations. The proposed renovation includes the installation of a bulkhead and starting blocks, in addition to a new timing system and scoreboard. With the upgrades, the school will be able to once again host swim meets and improve a long-standing community asset.

The fundraising drive continues until the goal of $200,000 is reached. Please consider donating by mailing your check made payable to WFB School District - Pool Renovation to the School District Business Office at 1200 E. Fairmount Ave. Whitefish Bay 53217. For more information, contact John Gustavson, Activities Director at (414) 963-3972 or john.gustavson@wfbschools.com.
Woman’s Club Spring Events

We continue to have an exciting year of activities for women of all ages. On March 7 at 1:00 p.m., we will have Bob Giese, a well-known Milwaukee historian, take us on a lecture tour of early Milwaukee. April 4 at 1:00 p.m., John Enright, Lighthouse Historian, will speak about the history of lighthouses and the important role Women Lighthouse Keepers have served. Everyone is invited to these free presentations, and if you would like to become a member, please ask for an application. Refreshments are always served afterwards.

This spring we will be awarding a scholarship to a Whitefish Bay High School senior who will attend a state university/college. Applicants should apply through their counselor. We will also be sending two girls to Badger State for Girls.

Another big event is our annual Boutique/Rummage Sale on Friday April 27th and Saturday April 28th. Hours are 9:00 a.m.-4:00 p.m. This is a major fundraiser for our club. If you have items you would like to donate, please drop them at the clubhouse between 8:30 a.m. and noon the week before or call for additional arrangements: 414-332-7781.

Our club also hosts a blood drive at the clubhouse. The next one is scheduled for May 16 from 1:00 p.m. until 5:00 p.m. For more information, call Catherine at 414-332-1570.

Our clubhouse is available for your next business meeting, party or celebration. Please call 414-332-7781 or stop in between 8:30 a.m. and noon to view the facility and discuss available rental dates and fees. Our address is 600 E. Henry Clay Street.

Dance the Night Away

The North Shore Junior Women’s Club (NSJWC) is hosting a fundraiser benefiting Girls on the Run, an enrichment program for young girls.

The NSJWC event, titled Dance the Night Away, will be held Saturday, March 31, 2012 at 600 E. Henry Clay Street. This fun evening includes great food, refreshments, a live band, silent auction, a cork pull, dancing, and an opportunity to support a great cause. We invite the community to join us; tickets are $40 per person.

Girls on the Run is a youth development program which combines an interactive curriculum and running to inspire self-respect and healthy lifestyles in pre-teen girls. Their core curriculum addresses many aspects of girls’ development – their physical, emotional, mental and social well-being. Lessons provide girls with the tools to make positive decisions and to avoid risky adolescent behaviors.

Event co-chairs are Kate Fritsch and Marilee Hernandez. Contact either with questions or email the club at nsjwc@yahoo.com. For more information: http://nsjwc.org/

Whitefish Bay Numbers

Village Hall, www.wfbvillage.org 962-6690
Public Library, www.wfblibrary.org 964-4380
Public Works Garage 967-5128
EMERGENCY – Police, Fire, Ambulance 911
Police Administration 962-3830
Police (non-emergency) - Northshore Dispatch 962-4619
North Shore Fire Dept (non-emergency) 357-0113
Whitefish Bay/Shorewood Health Director 847-2710
Village Information 962-2158
Whitefish Bay School District 963-3921
Dept of Recreation & Community Education 963-3947
Overnight Parking 431-9060