Kenneth and Barbara Loberg
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Dear Residents,

Welcome 2014! I hope everyone had a nice holiday. This month you meet Kenneth and Barbara Loberg, who are long-time residents of Whitefish Bay. In the article, you will learn a little bit about what Kenneth and Barbara remember about Whitefish Bay over the last 40 years. They share how many things have changed, but with all the changes, they have always enjoyed living here and still do! Maybe you will remember some of the things Barbara and Kenneth remember, or maybe you will learn something about your village. Grab a cup of coffee or hot cocoa, snuggle up with a blanket, and enjoy this month’s issue.

Stay warm WFB!

Happy New Year!

Sarah Blankenheim
Content Coordinator
sblankenheim@bestversionmedia.com
You may have noticed this winter new strategies being used to maintain streets in the Village. During 2012 the Department of Public Works invested in equipment to manufacture and distribute salt brine. The brine is made by dissolving sodium chloride, (rock salt), with water to a precise concentration of 23%. Liquid application is the most recent technology used to improve safety and effectiveness of winter street maintenance, with expected cost savings and less impact to the environment. This liquid is used in two primary methods of application.

**Pre-wetting:**

Pre-wetting is a strategy of applying a liquid deicing chemical to a dry solid before or during its application to the pavement. When a liquid is applied to a rock salt particle, the particle absorbs a minor amount of the liquid which increases its density. The liquid also encapsulates, softens, and begins dissolving the salt particle. The wet salt stays on the road surface better, bouncing less and resisting traffic action. Saddle tanks on the truck contain the salt brine which is distributed to the rock salt as it is distributed from the truck.

Pre-wetting salt has several advantages:

- Reduced loss of salt from bounce and scatter. (Savings up to 30%)
- Quicker melting.
- Better salt penetration into ice and snow pack.
- Melts at a lower temperature if wetted with other deicing chemicals.

**Anti-Icing:**

Anti-icing is a proactive snow and ice control strategy. A small amount of liquid chemical is applied to pavements before a storm to prevent ice from bonding with the surface. By contrast, the more commonly used strategy is deicing, which is applying chemical during or after a storm to break the ice to pavement bond, so plows can clear the road. Specialized equipment is used to apply liquid chemicals.

An anti-icing strategy can produce significant benefits:

- Better pavement conditions (improved friction) can be achieved, reducing the number of accidents.
- Less chemical is required to prevent ice bonding than to remove ice after it has bonded to the pavement.
- Anti-icing applications are reported to last for several days, particularly in preventing frost on bridge decks.
- Clean-up after a storm may be easier with less ice bonded to pavement.
- Application can be made during regular working hours, reducing overtime costs.

Existing Village salters already have saddle tanks for pre-wetting of salt. They have been used previously primarily when temperatures are low, for pre-wetting salt with calcium chloride because salt alone becomes increasingly ineffective as the ambient temperature goes below 20°F. Pre-wetting with sodium chloride solution can be done routinely for more effective and efficient operations.

Municipalities conducting brine making operations and pre-wetting and anti-icing operations have reported that over a normal season, salt usage can be significantly decreased. In our case, in recent years we have budgeted for approximately $60,000 to $75,000 per year for road salt. In addition, pre-planning for weather condition can reduce the amount of after-hours labor and overtime because the street is treated and melting occurs whenever the event begins. In some cases, road conditions will be stabilized until normal work hours begin. Depending on salt costs alone, these operations could yield full payback in three years or less, and reduced overtime will result in an even shorter return. Service provided will also be improved as anti-icing can be efficiently and inexpensively applied to more miles of secondary streets and alleys, which are not typically fully salted.

Dan Naze, P.E.
Public Works Director/Village Engineer

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TRAFFIC SAFETY TIPS FOR RICHARD’S ELEMENTARY SCHOOL PARENTS

In anticipation of plummeting temperatures, swirling snow and icy sleet, the Whitefish Bay Police Department, in conjunction with school staff at Richard’s Elementary, would like to provide parents with some enforcement information and safety tips regarding foreseeable traffic congestion during student drop-off and pick-up times.

The limitations on parking have historically been a problem for Richard’s School. Nestled within a quiet, residential area of Whitefish Bay, there are no “hug and go” parking locations near the school entrances, similar to those posted at Cumberland Elementary. The narrow structural design of the roadways located on the perimeter of Richard’s School cannot accommodate this opportunity. Priority parking must be reserved for authorized student transportation, such as buses and handicap vans. Accordingly, parking restrictions are clearly posted around the perimeter of the school and are reasonably enforced by the police department. Illegal parkers can expect to receive a citation at the time of violation, or one could be mailed to them after an authorized member of the police department observes the violation and records the license plate of the offending vehicle.

What to do? Parents are encouraged to budget a few more minutes in their schedule at drop-off and pick-up times to locate a legal parking spot on neighboring streets. Drop off your child at this location or park and walk them to the area of the school entrance. Conversely, arrangements could be made for pick-up at a pre-designated location within a block of the school. Either have your child meet you at that location, or park and walk to meet them at a specific school entrance. No one likes to leave the warm surroundings of their car for a short walk to the school, but creating a safe school environment for our children should be a number one priority.

Here are a few more strategies from several national organizations that encourage safety and limit traffic congestion:

- Carpooling can reduce the number of vehicles near the school, especially during poor weather.
- Make sure children are careful in opening the vehicle doors and that they exit and enter on the curbside of the vehicle.
- Children should not be allowed to cross the street in the middle of the block to reach the vehicle.
- Drivers should not double park or block traffic.
- Waiting or parking in restricted zones is also not allowed.
- Never leave a vehicle unattended in a loading zone.
- Do not park within a crosswalk or pass a stopped vehicle that is allowing pedestrians to cross.
- Do not violate the law by using the excuse “I will just be here a minute” when picking up or dropping off children. Violations still present a danger and cause congestion during the time of day when it is most important to provide safety for children and avoid congestion.
- Learn the traffic patterns at the school and avoid being a disruption.

ELECTION INSPECTORS NEEDED

The 2014 elections are quickly approaching, and the Village is in need of election inspectors to help Election Day run smoothly. Election inspectors earn $8.00 per hour and are able to work partial shifts or full day shifts. In 2014 there is a potential of four elections. If you would like further information or are interested in becoming an election inspector, please contact Assistant Clerk, Caren Brustmann at (414) 962-6690 or at cbrustmann@wfbvillage.org.

NORTH SHORE FIRE DEPARTMENT
COLORLESS, ODORLESS, TASTELESS AND DANGEROUS!

With winter upon us, North Shore Fire/Rescue would like to remind everyone of the dangers of Carbon Monoxide (CO) Poisoning. This colorless, odorless, tasteless gas is the product of incomplete combustion. While many people associate carbon monoxide only to gas furnaces, any gas appliance (stove, range, washer or dryer) can cause carbon monoxide if it fails to burn gas completely. Additionally, gas powered equipment (leaf and snow blowers, lawn mowers and generators) as well as vehicle exhaust and improperly vented fireplaces can pose a safety risk.

It is important that power equipment and vehicles be run only outside the home and away from any ventilation intakes. Also, ensure your fireplace flue operates appropriately and creates the proper updraft. Homes should have working carbon monoxide detectors on every level of the home, including the basement; as well as centrally located outside every sleeping area. Like smoke detectors, CO detectors should be tested monthly. If your CO alarm should sound, immediately move to a fresh air location outdoors or by an open window or door. Make sure everyone in the home is accounted for and call 9-1-1. Remain in fresh air until the fire department arrives.

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**WINTER STORYTIME**
Winter storytime registration at Whitefish Bay Public Library begins Monday, January 6th. Join us for six weeks of storytime offerings for children birth through age five! The six week session starts Tuesday, January 21st and runs through the week of February 23rd. Call the Youth Services Desk at 755-6555 or stop by Youth Services and sign up in person. Space is limited. For more information about all of our program offerings, go to www.wfblibrary.org and click on the Kids page.

**EDIBLE BOOK FESTIVAL**
Create a food entry inspired by your favorite books. The only rule: your book-inspired entry must be made from food. **Registration begins on January 6 and runs until February 12.** Need some inspiration? Search the Internet for “edible book festival.” Stop by the library to register and get ideas.

**DOWNTON ABBEY RELEASE PARTY**
**Thursday, January 9, 6:30pm**
Celebrate the arrival of the 4th Season of Downton Abbey by joining us for tea. Talk about your favorite scenes, make predictions for the coming season, and play a game of Downton Abbey trivia to win prizes. Please register by calling Adult Services at 755-6557.

**A JANUARY POPS POTPOURRI**
The Whitefish Bay High School Choirs bring you January POPS - spicing it up with a variety of new and old, accapella, pop, and musical classics. We’d love to see you there supporting our very talented performers! **Saturday, January 11th at 5:00 pm and Sunday, January 12th at 2:00 pm** at the Whitefish Bay High School Auditorium, 1200 E. Fairmount Ave.
Ticket prices: General Admission $10.00. Seniors and Students $5.00. Preferred seating: $15.00 (pre-sale only).
Contact Emily Weiss at emilyweiss85@yahoo.com or call 414-837-8567 for questions and pre-performance tickets. General seating. Price includes show and refreshments. Silent Auction available on Saturday evening’s performance.

**COMMUNITY BLOOD DRIVE**
**JANUARY 22 FROM 1PM-5PM**
Whitefish Bay Woman’s Club Questions or further information please call Catherine 414-332-1570.
Walk-ins welcomed! 600 E. Henry Clay St.

**Friends of Whitefish Bay Library Book Sale**
A Big THANK YOU to Whitefish Bay residents and others who made Friends of the Whitefish Bay Library Fall Book Sale a great success. Proceeds from the book sale go to supplement the wide range of activities at the Library. In the past, book sales have funded such projects as reading programs, computer equipment purchases, speakers, furniture and much more.
But the great success of the November sale has left us in great need of donations as preparations start for the spring sale. **We need your donations.** We gratefully accept books, movies, music; puzzles and gently-used games and toys. They can be dropped off throughout the year at the Library. Receipts for tax purposes can be provided.

**2ND ANNUAL WRITING CONTEST**
Friends of Whitefish Bay Library are holding a writing contest. Submission categories include short story (1,000 words or less) and poetry (200 words or less). The contest is open to anyone 16 and up. Submissions will be accepted from January 13 through February 14. Cash prizes will be awarded in mid-March. Please include a cover page on your entry with the following: Name, address, email, phone number, and entry date. Drop off entries in person at the Adult Services Desk or mail them to: 

*Friends of the Whitefish Bay Library Writing Contest* 5420 N Marlborough Drive, Milwaukee, WI 53217

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*Friends of the Whitefish Bay Library Writing Contest* 5420 N Marlborough Drive, Milwaukee, WI 53217

**Community Blood Drive**
**January 22 from 1PM-5PM**
Whitefish Bay Woman’s Club Questions or further information please call Catherine 414-332-1570.
Walk-ins welcomed! 600 E. Henry Clay St.

**Do not hallucinate.**

**WinTersToRMiTe**
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**COMMUNITY BLOOD DRIVE**
**January 22 from 1PM-5PM**
Whitefish Bay Woman’s Club Questions or further information please call Catherine 414-332-1570.
Walk-ins welcomed! 600 E. Henry Clay St.
Welcome 2014! The Whitefish Bay Business Improvement District thanks the many volunteers and community members that came out to celebrate the holiday season with the Whitefish Bay Holiday Stroll, and we’re honored that the event is a part of our holiday traditions. This special evening would not have been possible without you or our sponsors and volunteers and we are very grateful for the community’s continued support. The parade was presented by Sendik’s Food Market, Mandel Group and BMO Harris Bank, along with major sponsors of Breadsmith and Elements Therapeutic Massage. Thanks, also, from the merchants on Silver Spring Drive in Whitefish Bay. We greatly appreciate your patronage throughout the year.

As you make your new year’s resolutions, include shopping locally on your list! The Institute for Local Self-Reliance lists the top ten reasons to support locally-owned businesses.

1. Local Character and Prosperity: In an increasingly homogenized world, communities that preserve their one-of-a-kind businesses and distinctive character have an economic advantage.

2. Community Well-Being: Locally owned businesses build strong communities by sustaining vibrant town centers, linking neighbors in a web of economic and social relationships, and contributing to local causes.

3. Local Decision-Making: Local ownership ensures that important decisions are made locally by people who live in the community and who will feel the impacts of those decisions.

4. Keeping Dollars in the Local Economy: Compared to chain stores, locally owned businesses recycle a much larger share of their revenue back into the local economy, enriching the whole community.

5. Job and Wages: Locally owned businesses create more jobs locally and, in some sectors, provide better wages and benefits than chains do.

6. Entrepreneurship: Entrepreneurship fuels America’s economic innovation and prosperity, and serves as a key means for families to move out of low-wage jobs and into the middle class.

7. Public Benefits and Costs: Local stores in town centers require comparatively little infrastructure and make more efficient use of public services relative to big box stores and strip shopping malls.

8. Environmental Sustainability: Local stores help to sustain vibrant, compact, walkable town centers-which in turn are essential to reducing sprawl, automobile use, habitat loss, and air and water pollution.

9. Competition: A marketplace of tens of thousands of small businesses is the best way to ensure innovation and low prices over the long-term.

10. Product Diversity: A multitude of small businesses, each selecting products based, not on a national sales plan, but on their own interests and the needs of their local customers, guarantees a much broader range of product choices.

Keep up with your amazing local businesses and so much more through weekly emails from the shopping district by visiting www.shopwhitefishbay.com.
Kenneth and Barbara Loberg are both retired residents of WFB who have lived in the area for over 40 years. Because of this, they have seen many changes to the WFB area. You may be a long-time resident just like Barbara and Kenneth if you remember:

- Winkie “sub” store at Hampton and St. Monica
- Harder Service Station at Lydell and Hampton
- Red Owl Grocery at Bayshore
- A&P where Sendik’s is now at Lake and Silver Spring
- Kohl’s Emporium, near where Trader Joe’s is now
- Heinemann’s Restaurant next to the Bay Theater
- Some “old” stores at the previous Bay Shore area, such as Poppy’s Restaurant, Heinemann Bakery, Kreske Dime Store and The Grand Department Store
- Food Lane grocery store where CVS is now

Barbara also reminisces about the curfew in 1967 when Milwaukee was experiencing some minor rioting. The curfew was extended to WFB and enforced for only a short period, but Barbara remembers it clearly because she worked later than the curfew and ran into the police at Santa Monica and Hampton.

Barbara is originally from the North Shore area. She attended Washington High School, UWM (BS in Zoology), Cardinal Stritch (Master of Science in Health Management), and then Walden University in Minneapolis (PhD in Health Services). These degrees led her to two main places of employment - Columbia Hospital and St. Mary’s Ozauke Hospital where she was a medical technologist for over 40 years.

Kenneth’s hobbies include a love of baking - he even made his daughter’s wedding cake. He also enjoys diving into genealogy and loves to gather information about their ancestors. Unfortunately, no one famous has turned up yet!

Barbara and Kenneth were blessed with two girls. Karin graduated in 1983 and Kirsten in 1987 from WFB High School. Barbara and Kenneth cannot say enough about the wonderful WFB school system and all the opportunities that their girls had there. Barbara shares, “Hillary Clinton once wrote...”
about ‘It takes a village’ to raise a child. I guess I would like to say that indeed this village helped to nourish and educate our children.” Karin was involved with orchestra as a violist. She even developed a quartet for strings and the four students played at various venues in and around the North Shore area. Karin followed her heart and passion and went to the University of Illinois where she studied viola performance.

Karin currently lives in Kalamazoo, Michigan with her husband, David, and their four children. Karin plays with several orchestras in the Michigan area. David teaches music theory at Western Michigan University. All four children are musically inclined as well! Kjartan, their oldest son, has formed a band, plays several instruments, and resides in Europe. Larena, their oldest daughter, studies piano at DePaul University in Chicago. Their identical twin 10-year-old girls, Astrid and Mai Elise, study ballet and play several instruments.

Kirsten was also involved in music at the middle school and high school where she played flute in the band. She enjoyed a great band trip to Florida during her high school years. She then continued her studies at Stratton College and Lakeland College and got her degree in Accounting. She currently resides in Minnesota as an accountant.

Kenneth and Barbara have lived in the WFB Townhouses for 40 years! The previous name for the complex was “Schroedel’s Cradles.” That name stuck for many years, and Barbara still hears people using it every now and then. Kenneth and Barbara rented in the units until part of the project went condo. It was at that time that they decided to buy their unit. Barbara states, “We have been happy in our place and feel like we

Continued on page 10.

Photos by: Boutique Photographer Linda Gumieny
Whitefish Bay Historical Preservation Commission

HOW WHITEFISH BAY BECAME WISCONSIN’S FIRST SUBURB

Given its idyllic lakeside location, it’s easy commute to downtown Milwaukee, and the fact that it is flanked by other affluent communities, it is easy to believe that Whitefish Bay was always destined to be the upscale bedroom suburb it is today.

But in fact, Whitefish Bay’s early history suggests it was as likely to become an industrial city like West Milwaukee or Butler as it was to take on the tranquil appeal of Shorewood and Milwaukee’s East Side. Whitefish Bay was home to munitions plants and cement factories in the late 1800s, and the major economic forces in play at that time had determined Whitefish Bay’s fate was to be a railroad yard.

In a paper written by Donald C. Rambadt of the Department of Geography at the University of Wisconsin – Whitewater on the occasion of Whitefish Bay’s 1992 centennial, Rambadt traces the political and business developments that bent Whitefish Bay’s destiny in another direction.

Whitefish Bay, Rambadt writes, “was the first community in the State of Wisconsin that established its own political entity as a suburb.” And that event, he writes, was critical in making Whitefish Bay what it is today.

In 1831, when Wisconsin was still a territory, the U.S. government signed a treaty with the Menominee Indians to obtain 2.5 million acres of land, including what is now Whitefish Bay, and sold it at auction for $1.25 an acre, much of it to speculators.

The early settlers were farmers. In 1838, A. Markert settled on 32 acres in an area north of the Bay Village apartments. In 1844, E.G. Everts arrived from New York and bought 35 acres near what is now Klode Park.

In 1847, two more settlers arrived. William Consaul moved from Toledo and in 1856 built a home at 716 E. Silver Spring Dr. that is believed to be the oldest structure in Whitefish Bay. (His sons also built homes that still stand today.) John Kabe left Germany, settled in the Armory Park area, and in 1872 built a home that would later serve as residence to the Whitefish Bay Armory Commander before it was razed in 2000.

By 1858, when the first plat map was drawn, 22 farmers were working the land that would become Whitefish Bay. But after the Civil War, “a change occurred in the transportation system that had a major impact on the development of the area,” Rambadt writes.

First was the construction of a toll road in 1869 along the lakefront from what is today Lafayette Place in Milwaukee to Silver Spring Dr. Then in 1874 the Milwaukee, Lakeshore & Western Railway ran its lines south from Manitowoc to Milwaukee, and built a depot where Henry Clay Middle School now sits. In 1886, Guido Pfister and others formed the Milwaukee & Whitefish Bay Railway, better known as the “Dummy Line,” that went from Farwell and North Avenues in Milwaukee to Bay Avenue.

The presence of the two railroads, the toll road, and later the steamboat from Milwaukee, sparked a land boom in 1887, especially along the lakeshore. The Pabst Whitefish Bay Resort opened in 1889 north of what is now Henry Clay St., and large areas along the lake to the north and the south became summer homes and housing subdivisions by 1893.

This would seem as it should be. After all, the Milwaukee Sentinel has predicted as early as 1872 that the area of Whitefish Bay was “destined to become the summer resort of our citizens.”

But the Milwaukee, Lakeshore & Northern Railway had other ideas. The railroad had been created to link logging operations in northern Wisconsin to industries in Milwaukee, and in 1887 it purchased huge chunks of land in the future village. It proposed to turn one large stretch between what are now Courtland and Henry Clay Aves. into freight yards and car repair shops. The rail business was booming at the time and such a development seemed imminent – until the bubble popped.

February 1893 saw the start of the worst economic depression the United States had ever experienced up to that time, caused by the collapse of railroad overbuilding and shaky railroad loans. The Milwaukee, Lakeshore & Northern Railway was forced to scrap its plans, and the newly-formed Village of Whitefish Bay jumped at the opportunity to decide its own fate.

The Village, created in 1892 so as to form its own school district, began acquiring all of the railroad’s lands.

Continued on page 14.
As a wife and mother, I’m a real estate professional who understands the importance of family. Let me be your family’s resource — from local businesses that support our neighbors to family-friendly activities, I’ll help to take care of you and yours. Being surrounded by loved ones truly transforms any house into a home…

When your family is ready for a move, call me because Your Family Matters.

Thank you for a fabulous year!

I look forward to working with you and those you refer to me in 2014.
Winter in Wisconsin can be tough on us humans, but it can be really hard on your best friend! Milwaukee Area Domestic Animal Control Commission (MADACC) has some tips to help you and your companion stay safe this winter!

1. Keep your cat indoors! Cats allowed outside are at much greater risk than housecats, no matter the time of year. But a cat left outside in cold weather can literally freeze to death, or become permanently lost or stolen while looking for shelter from the cold.

2. Remember that even if you keep your cat inside your neighbors may not! Cats left out in cold weather can literally freeze to death, or become permanently lost or stolen while looking for shelter from the cold.

3. When outside, make sure you keep your dog on a leash AND make sure they have current information on their ID tag (include your cell phone number). More dogs go missing in the winter than any other time of the year.

4. After a walk, make sure to wipe off your dog’s feet, legs and underside. It is very easy for dogs to pick up salt crystals, antifreeze or some other toxic chemical on their paws which can easily be ingested by licking that area later. After a walk it is also very important to check to see if your dog’s pads might be bleeding from frozen surfaces.

5. Dogs and cats that spend a lot of time outdoors need to have extra calories during the winter months. This will mean feeding larger portions or adding a meal to their day.

6. Follow the summer rule and don’t leave your pet outside in the car. Just as your vehicle can become an incinerator during hot weather, it can become a freezer by holding in the cold air during the winter.

7. Despite what many people think animals, especially ones that live indoors most of the time, do not easily acclimate to colder winter temperatures. We get many calls asking if it is too cold for an animal to be outside for a long time at a certain temperature. The rule of thumb is if it is too cold for you, it is probably too cold for your companion!

8. If your animal does spend more than an hour outside at a time, it is imperative to have a water supply that will not freeze. They should also have access to an insulated shelter that is out of the wind with bedding (like straw) that they can settle in.

9. Keeping dogs away from frozen bodies of water is very important! Thin ice is a very real danger to dogs and many fall through into freezing water each year. Worse, many humans lose their lives, along with their beloved companions, when they try to rescue a dog that has gone into the water through thin ice. It is better to simply steer clear of frozen ponds and lakes all winter.

10. Just because we think they need to go outside does not mean our pets agree. Puppies and senior dogs do not like being outside for long periods of time, and it is better to let them do their business and go right back inside. If you have a dog with a short coat or who is close to the ground, sweaters or other warm weather attire is a great idea for keeping them warm for a little outdoor exercise on a cold day.

If you have any questions about what is safe for your companion or need additional cold weather advice, please do not hesitate to call MADACC at 414-649-8640 for more information. Remember to call MADACC immediately if your companion becomes lost so that we can help you find each other as quickly as possible. Visit our website for more information about low-cost spay/neuter and vaccination services – www.madacc.org.
Lydell Preschool Open House

Lydell Preschool’s high quality staff challenges students to reach their full potential, while providing an environment that is balanced between recreation, socialization and academics. Lydell Preschool believes that children are unique, creative individuals that have the ability to influence their own learning. Our environment allows children to experience the excitement of learning while developing self-confidence, social skills and independent thinking. The Lydell Preschool follows the district school calendar and offers two different classroom sessions; Monday, Wednesday and Friday OR Tuesday and Thursday from 9:00am – 11:30am. **Class size is limited to 16.**
The Lydell Toddler Preschool is held on Tuesday and Thursday OR Monday and Wednesday from 9:00am - 11:30am. **Class size is limited to 12.**

**Program Age Requirements:**
Toddler Program:
Children must be 2 years old by September 1, 2014

Preschool Program:
Children must be 3 years old by September 1, 2014

Open House:
Tuesday January 14th, 2014 5:00pm-7:00pm
Lydell Community Center
Preschool Classroom, room 26
Toddler Classroom, room 28
Interested families looking to enroll for the 2014-2015 school year are encouraged to attend. Refreshments will be served.

2014 - 2015 Lydell Preschool Enrollment Dates:
Enrollment for returning students will begin January 6th. Enrollment for siblings of current students will begin on January 13th. Enrollment for alumni families will begin on January 16th. Open Enrollment begins January 20th.

2014 - 2015 Enrollment packets will be available at the Whitefish Bay Recreation and Community Education Department by January 1st, 2014 or online at www.wfbschools.com/rec/recreation/lydell_preschool.cfm

Free Throw Contest

Boys and Girls in grades 3 through 8 are invited to participation in the Whitefish Bay Recreation Department’s annual basketball Free Throw Contest. The contest takes place at the Whitefish Bay High School Field House on Saturday, February 22nd at 11:30am. Each individual will attempt 20 free throws. The winner will receive a trophy. The winners of the local Whitefish Bay contest will then go on to compete in a County Wide Free Throw Contest held at West Allis Central High School, Saturday, March 8, 2014 at 9:00am. This is a great, fun event and the cost is FREE. Preregistration is required, and the deadline is February 19, 2014. Registration can be done at the Whitefish Bay Recreation Department.

Whitefish Bay Community Center

“55 AND BETTER PROGRAMS”

Exercise: Starting January 3
Monday, Wednesday & Fridays
Low impact aerobics 8:00am-8:45am
Strength & Stretch 8:50am-9:35am
Total Fitness 11:15am-12:10
Thursdays: Core 8:30am-9:10am

Bowling: January 6- May 19
Every 1st and 3rd Monday 3:30-4:30

Luncheon: Tuesday, January 14
Lasagna, Breadsticks, tossed salad, carrot cake
Presentation “Using physical activity to improve quality of life in cancer survivors” By- Carlynn Alt; Ph.D.
1 week advance registration $7.50.

Tours: Thursday, January 30
Jewish Museum tour and lunch at Lake Park Bistro
9:15am-2:30pm. Cost includes transportation from Lydell $39.00.
There is still room in the tropical Costa Rica vacation April 5-13.
Please contact Carolyn Noori at Carolyn.noori@wfbschools.com or call 414-963-3992 for more information.

2014 WHITEFISH BAY LITTLE LEAGUE KEY DATES

Registration for the 2014 Whitefish Bay Little League season is now open via the league’s website, www.wfbll.com. There is a brief form to fill out and a fully secure credit card payment process (Visa and Master Card accepted). Registration runs through January 31, 2014. After that date, a late fee is imposed. Children ages 6 through 14 are eligible to play.

There will be an informational meeting Tuesday January 21st at the Whitefish Bay Library (2nd floor) from 6:30pm – 8pm to answer any questions. It will be the only night for in-person registration.

Player evaluations dates will be Sundays March 2nd and March 9th at the Whitefish Bay High School Field House.

Any questions contact David Wasserman at 414-906-1676 or e-mail davwass1@yahoo.com

BestVersionMedia.com
With the new year brings a new Whitefish Bay Foundation Board and Officers. 2014 incoming officials include Anne O’Connor as President, Lisa Dresselhuys as Vice President, Mark Szumski as Treasurer and Crystal Luehne as Secretary. The 2014 board includes Dave Arnold, Kevin Buckley, Lisa Davidson, Gwen Koscinski Jay Kuehn, Mary McPhail, Suzanne LaFluer, Hugo Rojas, Cindy Seaman, Anoop Singh and Rob Vlach. Members leaving the board in 2013 included Amy Lukas, Andy Busalacchi and Mike Bortolloti. We thank them for their service. In addition, this board also works closely with the Village Board, School Board, Business Improvement District and Education Foundation to compliment activities within our village.

Attention Civic Minded High School Seniors
The Whitefish Bay Civic Foundation is now accepting scholarship applications for two $1000 Community Service Scholarships. All graduating seniors, planning on attending college are eligible. Interested students must be a resident of Whitefish Bay. Please go to the wfbcivicrmfoundation.org website and click on the Community Scholarship link for complete details. Applications must be postmarked by March 31, 2014.

Become a fan of Whitefish Bay Civic Foundation on facebook for updates on your favorite community events.

The Whitefish Bay Civic Foundation provides community events, grants and scholarships to the residents of Whitefish Bay, WI. The foundation depends entirely on contributions from residents and businesses to fund events that have become village traditions. The foundation is a 501(c)(3) not-for-profit organization that has been volunteer run since 1973. For more information or to donate, go to wfbcivicrmfoundation.org.

Rail land to the north became the German-American Academy, later to become the University School, and today the Jewish Community Center. Land along Marlborough Avenue was designated to building the Village Hall, Library, the Police and Fire Departments, and the first school. The proposed freight yard to the south was set aside for future use by the high school, Cumberland School, Cahill Park, and three churches.

In 1922 the Village Board adopted an ordinance guaranteeing that Whitefish Bay would stay a bedroom suburb to Milwaukee by zoning most of the community residential, and making it “unlawful in the Residence District to carry on any trade, business, or industry, or to erect, alter or use any building or structure except for residential purposes.”

Later, Rambadt writes, “the automobile would have an enormous impact on the access to various parts of the community, thus impacting on land value and appeal...The changes in the role of the transportation system and the aspirations of the population, especially for an elementary school, were the prime factors in the establishment of the village as a suburb.”
NOTE: New or Updated classified ads are printed in blue.

PRESCHOOL TEACHERS WANTED: Experienced preschool teachers wanted for a Toddler Class that will launch Fall 2014. Part-time position on Tuesday and Thursday mornings; a unique opportunity to develop and implement a new program in a well-established school. Information can be found at http://www.communitypreschoolwfb.com.

NORITAKE FINE CHINA COMPLETE SET (Blue Hill) Pattern with Platinum and Blue Floral Trim. 12 plates, salad plates, cups, saucers. Extra pieces: Oval platter, 2 vegetable bowls, salt/pepper shaker, sugar/creamer. No knicks, chips. $400. Mint Condition. Pictures upon request. Contact Kathy 414-332-0345

CHILD CARE:
Seeking in-home childcare for a 12-week old boy starting in late February/early March, preferably in the North Shore area. Contact Jenny at 414-791-0756.

WANTED TO BUY:
Upright acoustic piano in good working condition. Please call: 414-332-3321

WANTED TO BUY: ELECTRIC TOY TRAINS BY LIONEL, any ages and condition, also toy outboard motors, with boats o.k. Please call: 414-937-5756
Thank You!

SPRING BREAK IN THE BAHAMAS
Plan your spring getaway now and rent a 2 bedroom, 1.5 bath, fully equipped condo in Freeport. Seven nights, March 8 – March 15, 2014; sleeps six; $995 for the week. Contact Monica: (414) 688-0095

To place your free classified, go to www.bestversionmedia.com and click “Submit Content.” For free listings, ads must be 40 words or less, non-business related. You will receive email confirmation. To remove or revise your current ad, please email sblankenheim@bestversionmedia.com.

ABBY HANSON, ALMOST 9, BIRTHDAY PARTY HELP
Do you need help planning and watching little children at a birthday party? I am just the person you need. Don't worry, I have had a little brother and sister for almost 6 years. I have many years of experience. Call (262) 365-1588

TED, 15, DOG SITTING/WALKING
Need help caring for a dog? Dog sitting and walking services are available. Your dog will be cared for in my service and is guaranteed to be happy afterward. Contact me at TedS525@gmail.com or (414) 617-6570.

DEVON, 18, BABYSITTING/ANNY
Are you looking for an experienced babysitter or maybe a nanny? My hours are flexible. Give me a call 414-828-0161.

SARAH, 15, EXPERIENCED BABYSITTER
Hi! I’m Sarah, a freshman at Bay. I’m a responsible, fun babysitter with lots of experience and enthusiasm. Please call 414-964-6263. Local references available upon request.

WILLY, 12 RAKING HELP
I can rake leaves for any house in WFB. I live near Cumberland School. I charge $10-$20 a yard depending on its size. I am saving up for a new laptop because mine was stolen. Contact me at TedS525@gmail.com or (414) 617-6570.

HEY KIDS! FREE ADVERTISING!
This is where you can showcase your services to the neighborhood. Your neighbors need things done around the house and you need a little extra money. With your parents’ permission, go to www.bestversionmedia.com and, under “Submit Content,” type in what you want to do and what neighborhood you’re in. The next month you could be in business for yourself!


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118 E Miller, Mequon
4 BR, 3.5 BA $680,000. #34507

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3 BR, 1.5 BA. $387,000. #78906

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The official news magazine serving the residents of Mequon, Glendale, Bayside, Fox Point, Whitefish Bay, and Other Areas.