Genuine Whitefish Bay, Where the Nicolet Family is Here to Stay

Judy and Guy Nicolet, and their two children, Alexander and Kate
Lesson 1
For College Students:
Make Sure Your Stuff is Covered at College

BY ANDREW McCABE, THE McCabe AGENCY

As students pack their most valuable possessions and head to colleges this fall, many aren’t considering what might happen after they arrive. With classes, exams and social events on their minds, students may not give much thought about protecting their clothes, gadgets and other valuables in their home away from home. Students may be covered under their parents’ policies, but it’s important to learn definitive answers on proper insurance coverage.

Usually students who live in campus-associated housing – dorms or Greek houses – are covered under their parents’ Allstate, home policies. There is typically no extra cost for this extended protection, and contents are covered 100 percent up to the amounts stated in the policy. However, highly valuable items may require additional protection in order to recover their full value.

For students who choose to live in off campus, non-university related housing, it’s recommended that they secure their own renters insurance policies. Otherwise, coverage of personal property may be limited to only 10 percent.

A collegiate home should enjoy the same protection as a permanent home. A student’s path towards earning a college degree should be free of pitfalls resulting from damage or theft of personal items that make a home away from home a special place. Having the proper level of coverage on prized possessions is a lesson that pays off long after students leave the classroom.

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Dear Residents,

The adage, “it’s easy to take things for granted,” is certainly true for those of us fortunate enough to live in this wonderful village. Thanks to the Nicolet family, this week’s cover story, they bring to light that many of the wholesome, down to earth qualities that we enjoy in Whitefish Bay are not necessarily the norm elsewhere. This does not simply refer to the village’s physical amenities and the services provided, although they too are wonderful. In our community, kids zip down sidewalks in scooters without worry, and without incident. Neighbors look out for each other, and get to know one another. The neighborhood kids hang out together, many go to school together, and grow up—together. In many places outside of Whitefish Bay, this isn’t a given.

Here, there’s a real sense of community. It’s what brought Guy, who was living in Los Angeles with his wife and children, back to Whitefish Bay, where he spent his junior and senior year as a Blue Duke. Guy’s wife, Judy, has a fashionista background that has led her to large cities throughout Europe and the U.S. And yet, there’s one destination where Judy and Guy intend to call home, permanently. You guessed it, Whitefish Bay. Milwaukee is a genuine town, an unpretentious place with warm people, just like Judy and Guy.

In this month’s issue, check out all the wonderful events that bring our community together.

All the best,
Josh

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Contact: Kathy Durand at (262) 716-4788 or kdurand@bestversionmedia.com and Christa Banholzer at cbanholzer@bestversionmedia.com

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Magazines usually arrive in mailboxes the first week of the month. Dates may vary depending on the post office.

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Genuine Whitefish Bay, Where the Nicolet Family is Here to Stay

BY JOSHUA BECKER

A bustling metropolis has lots to offer, at all hours of the day and night, from nightclubs and restaurants along Los Angeles’ Sunset Strip, to glimmer and performances on New York’s Broadway, to resorts and nightlife in Miami’s South Beach. Fame and fortune seem around every corner.

On the other hand, in Milwaukee, and Whitefish Bay for that matter, the likelihood of bumping into a movie star or a celebrity pop singer isn’t all that likely. Yet, Milwaukee, and particularly Whitefish Bay, outshines large metropolises in what really counts—warmth. Not the climate, but the people, the community, the values.

Two people who understand this clearly are Guy and Judy Nicolet, both of whom spent significant time immersed in big city life. Judy lived what she considered a somewhat glamorous lifestyle. As a former handbag buyer for Nordstrom, an upscale retailer, she traveled on behalf of the company to European fashion destinations, such as London, Paris and cities in Italy. Her husband, Guy, was a Los Angeles agent for television commercial directors, editors and graphic designers, and eventually a real estate agent during the boom years.

For both Guy and Judy, LA had lots to offer, year-round sunshine, swimming in the ocean, and beach towns with beautiful sunsets. And yet, there was always one place that Guy held close to his heart, a place where he spent his junior and senior year of high school—Whitefish Bay, Wisconsin. Here, said Guy, is where “I created some of my most cherished memories.”

When Guy and Judy began a family, with very young children in LA, their priorities changed. The focus wasn’t on making it big in LA, but making life better for their kids. LA did not seem ideal for raising a family. “In LA, and quite frankly in many of the bigger cities that we lived in,” noted Judy, “it was about keeping up with the Joneses, what
stroller do you have, what car do you drive, which preschool are you sending your kids to, is that organic? It’s easy to get caught up in all of that and think those things are truly important when in the scheme of things, it isn’t. I’m not saying that it doesn’t exist here in Milwaukee, it’s just that the priorities are different.”

This difference led Guy and Judy, along with their children, Alexander and Kate, ten and seven-years-old, respectively, to Whitefish Bay, where they’ve never looked back. “It was absolutely for the best,” said Judy. “I can’t imagine raising them anywhere else.”

It’s what Guy calls, “sidewalk living,” where he can chat with his neighbors about anything and everything, from topics as mundane as lawn care to matters as important as taking care of aging parents. There’s a real connection to neighbors and community, where neighbors care for and look out for each other. For those who have lived their entire lives in or around Whitefish Bay, this community connection might be taken for granted. Yet, this sense of community is not the case in many other places.

Run-of-the-mill activities, such as riding scooters on the sidewalk or playing ball in the front yard without worry, are a blessing. “This is normal for our kids,” said Judy. “They don’t know any differently. Given where we have lived in the past, this isn’t normal by today’s standards. For us, it gives us hope that our kids will grow up with the appreciation of living in a community that allows them to enjoy the simple, yet important, things in life.”

The expression, “it’s the little things that count,” are anything but little. Among them, Guy and his kids can pretend to be professional athletes at the high school’s playing fields, can skip rocks along the lake at Klode Park, can play ghosts in the graveyard at late night barbecues with friends, and much, much more.

The physical surroundings and the community members make parenting easier, and better. “Whitefish Bay offers the comfort of focusing on the things that really matter and not all the things that complicate life,” said Judy. There’s no pressure to impress people, only the intention of upholding wholesome values. While Judy specialized in fashion, with an eye towards European handbag stylings, today she’s just as comfortable in a t-shirt and blue jeans at a little league game.

Ultimately, it’s all about coming home. For Judy, who grew up in Fairbanks, Alaska, “I always wanted to leave my small town, but now I’m back to a likeminded community, where people are down to earth with core values.” For Guy, the close-knit community he treasured as a high school student is a proud legacy that he hands to his children.

It’s always in style to come home. •
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College counseling is in Christina Craig’s DNA. Her mother, Cindi, was a high school guidance and college counselor for 25 years. Before Christina embarked on her own journey as a college counselor, she was a native of Bloomfield Hills, Michigan. By the time Christina reached middle school, she already knew that she wanted an out-of-state college experience.

“I took my first campus tour at the age of nine,” Christina says. “On every family vacation my mom scheduled a tour at the closest college or university. As a kid, I couldn’t foresee how valuable these experiences would be. Now, as a college counselor, I feel so fortunate to have been exposed to higher education from such a young age.”

Christina is an expert on the college admissions essay. She has over 10 years of experience in the college counseling industry, both as a college counselor for Collegewise, a national college counseling firm, and as an admissions officer at Marquette University. She has a bachelor’s degree from Columbia University in New York City as well as two graduate degrees from Marquette. She has brainstormed and edited over 300 college application essays with students located throughout the United States, as well as internationally.

The college search and application process has become increasingly stress-filled and confusing; misinformation abounds and parents
of college-bound students don’t know the best steps to proceed. Christina offers expert insider tips, culled from her years on both sides of the equation. For instance, she advises her clients to like the Facebook page for each college or university’s incoming class in order to see whether they would mesh with the student body.

Christina builds immediate rapport with high school students. Parents appreciate that Christina can connect to their child, even in a way the parents can’t reach. Students listen to Christina as she helps navigate the college application and essay process, alleviating stress for each family.

“Without Christina I would have been lost,” says Allison Severin, a Whitefish Bay resident and 2015 graduate of Whitefish Bay High School. “She helped me get a sense for what I like and pointed me towards schools that held everything I was looking for. She helped me write essays that got straight to the point, yet had great detail. Christina was a great help.”

You may contact with Christina Craig at (414) 539-3555 or at christinacraigcollege@gmail.com.

There are few things more cooling on a hot summer’s day than a refreshing slice of watermelon. Here’s a kicked-up twist on the old summer favorite that’s sure to be a hit at your next backyard gathering. These slices are an irresistible mix of hot and refreshing flavors!

---

Serves about 5

**Ingredients:**
1 tablespoon kosher or other coarse salt
1½ teaspoons ground chili pepper
Zest and juice of 1 lime
Lime wedges and mint leaves for garnish
1 (10-pound) watermelon, cut into wedges

**Directions:**
Combine salt, chili pepper and lime zest with a mortar and pestle. If you don’t have a mortar and pestle, you can finely chop the lime zest and use a fork to mix it with the salt and chili powder. Arrange the watermelon wedges on a platter and drizzle with lime juice. Sprinkle the chili mixture on top. Garnish with lime wedges and mint leaves. Serve immediately or refrigerate until ready to serve.

---

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**WHITEFISH BAY PUBLIC LIBRARY**

By Scott Lenski, Community & Adult Services Librarian and Katie Kiekhaefer, Head of Youth Services

**Yoga @ the Library**

**Thurs., Aug. 13 & Thurs., Aug. 27, 6pm**

All levels of experience are welcome, and the instructor will give modifications as needed for those newer to the practice. Please bring your mat, water and any props that would be beneficial. Call (414) 964-4380 or sign up on our website, www.wfblibrary.org, to register.

**Saturday Family Fun: Chain Reaction Challenge**

**Sat., Aug. 8, 10am**

Channel your inner Rube Goldberg and work together to create your own chain reaction machine. We’ll have a variety of craft supplies and ordinary household objects to help you create! Free.

**Thank You to our Adult Summer Reading Sponsors!**

The library would like to thank the following local area businesses for their generous donations to our Adult Summer Reading Program: Barnes and Noble Booksellers, Breadsmith, Chocolate Factory, Comedy Sportz, Milwaukee Admirals, Milwaukee County Zoo, Milwaukee Repertory Theater, Neroli Salon & Spa, Penzey’s Spices, and Rocky Rococo’s. We also extend a very big thank you to Friends of the Whitefish Bay Library!

**WHITEFISH BAY WOMAN’S CLUB**

By Bonnie Cass, Whitefish Bay Woman’s Club

**Picnic Event**

**Fri., Aug. 7**

All women of Whitefish Bay and neighboring communities are invited to attend an indoor picnic on Friday, August 7th. It promises to be an excellent lunch that starts with wine and appetizers, followed by southern fried chicken and all the trimmings for wonderful picnic additions, plus dessert. Reservations are required. Please call (414) 332-7781.

**Scholarships Awarded**

We are pleased to announce that we provided scholarships to two Whitefish Bay High School students. Additionally, we sent two girls to Badger State and conferred a scholarship to a student at MATC and UW-M.

**September Resale Event**

Watch for more information on our Giant Resale Event in September. Nice items may be donated and brought to our clubhouse at 600 E. Henry Clay Street.

Thank you to the community for supporting our club, and we wish to invite women of any age to join our vibrant group.

**Event Space Available**

Are you searching for a lovely venue to host your business, family or community event? We still have some dates available this year. Call or stop by to view our facilities. Hours are Monday through Friday, 8:30-11:30 am.

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Summer Recipe For Kids of All Ages!

**Kiwi Lime Ice Pops**
Submitted by Barney Bascomb

Makes 8 2-oz. pops
Active Time: 30 minutes. Total Time: 1½ hours

**INGREDIENTS:**
- 1 1/3 cups water
- 2/3 cup sugar
- 1 teaspoon finely freshly grated lime zest
- 1 teaspoon grated fresh ginger
- 1/3 cup lime juice
- 1 drop green food coloring
- 2 kiwis, peeled and very thinly sliced

**PREPARATION:**
Pour water into a small saucepan, add sugar, lime zest and ginger. Stir over high heat until sugar dissolves and mixture comes to a boil. Remove from the heat and cool to room temperature.

Strain the syrup through a fine sieve set over a bowl. Stir in lime juice and food coloring.

Line 8 individual, frozen-treat molds or 2-oz. paper cups with slices of kiwi, pressing them onto the sides so they are close together but not overlapping. Fill each mold with the lime mixture.

Freeze until beginning to set, about 1 hour. Insert frozen treat sticks and freeze until completely firm. Dip the molds briefly in hot water before unmolding.
2015 Ice Cream Social Kicks Summer Off With a Bang!
Next Ice Cream Social on Wed., Aug. 5, 6:30-8pm

Thank you to all who joined us at Old Schoolhouse Park on Wednesday, June 17th, for the first Ice Cream Social of 2015. A record number of sundaes, cones and root beer floats were served as families welcomed summer and enjoyed a live performance by the Whitefish Bay Community Band.

Mark your calendars for the next free Ice Cream Social and Community Band Concert on Wednesday, August 5th, from 6:30 to 8:00 pm at Schoolhouse Park across from the Whitefish Bay Library.

Sounds of Summer is Just Around the Corner!
Sat., Aug. 22 (5 pm, Ian and the Dream; 7 pm, Fort Frances; 8:45 pm, Robin Pluer)

Enjoy the last, lazy days of summer at the 13th Annual Sounds of Summer Concerts on Saturday, August 22nd, in front of Sendik’s at Silver Spring Drive and Lake Drive. The evening kicks off at 5:00 pm on Silver Spring Drive with the modern melodies of Ian and the Dream. At 7:00 pm, Fort Frances takes the stage with their brand of Americana roots rock. Then wrap up the evening to the beautiful music of Robin Pluer at 8:45 pm.

Sounds of Summer is produced by John Ertl/Swimteam, Inc.

Nothing can Compare to 4th of July in Whitefish Bay!
The Whitefish Bay Civic Foundation would like to extend a special thank you to all of the sponsors that make the 4th of July festivities possible:
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WHITFISH BAY SEA SCOUTS

By Mike Kelley, Sea Scout Ship 5069
Committee Chair and Whitefish Bay
Resident

Free “Discover Sea Scouting” Sail
Sat., Aug 29, 2-5pm

If you’re a young man or woman between
the ages of 14 and 20, discover how much fun
sailing is by sailing with us on Saturday, Au-
gust 29th, between 2:00 and 5:00 pm. There is
no cost and no obligation (except to have fun).
Parents are welcome, too. Space is limited. Re-
serve your spot now by sending an email to us
at Ship5069@gmail.com or call (414) 962-0232.

The Sea Scouts have been sailing their 28-
foot sailboat throughout the summer, including
weekend sails to other Lake Michigan ports.
There’s still plenty of good sailing weather left.
Autumn winds offer some of the best sailing
of the season.

No prior sailing experience is needed to
join. It’s a learn-as-you-go program. Besides
sailing, scouts learn about weather, using GPS,
radio communications, and lake ecology.

Sea Scouts combine sailing with commu-
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that youth members plan and lead the activi-
ties while they are guided by trained adults.
The program adheres to strict safety protocols
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911 DISPATCHER-ASSISTED CPR NOW AVAILABLE THROUGH COLLABORATION WITH MILWAUKEE COUNTY

A New, Joint Effort Program

Beginning June 24th, 2015, North Shore Fire/Rescue (NSFR) and the Bayside Communications Center (BCC), in collaboration with Milwaukee County Emergency Medical Services (MCEMS), the Medical College of Wisconsin (MCW) and the Milwaukee County of Emergency Management (MCOEM), began offering dispatcher-assisted CPR.

Better Cardiac Arrest Care for Whitefish Bay 911 Callers

When a person dials 9-1-1 in the communities served by North Shore Fire/Rescue, a tele-communicator will ask basic questions to determine whether that patient is suffering from cardiac arrest. The tele-communicator will also verify pertinent information (such as an address or specific location) to ensure that responding crews can quickly find the patient so emergency responders can be dispatched immediately. If it is determined that the patient is suffering from cardiac arrest while the North Shore Fire/Rescue units are responding, the 9-1-1 dispatcher will transfer the call to the Milwaukee County EMS Communications Center (EMSCOM). There, trained personnel will provide the caller or other bystanders with instructions on how to begin life-saving chest compressions. Though intricate, this information-gathering process and the transfer to EMSCOM will happen in one to two minutes. The average response time in the North Shore is approximately five to six minutes, which is within the National Standard. Providing early CPR is critical to the patient’s outcome.

Program to Increase Survival Rate via Bystander CPR

Out-of-hospital cardiac arrest is a significant health problem in Milwaukee County. Only 10% of the approximately 800 out-of-hospital cardiac arrest patients treated in the County each year survive. When CPR is started by bystanders, the odds of survival double; however, bystander CPR is attempted on only 19% of cardiac arrest victims in Milwaukee County. This rate could be improved if every 9-1-1 caller received CPR coaching from dispatchers. This is a two-year project funded by the Advancing Healthier Wisconsin Endowment through its Healthier Wisconsin Partnership Program grant. You can follow this project at: www.facebook.com/milwaukeecountybystandercpr

For more information about the services offered by North Shore Fire/Rescue, including CPR training and certification offerings, visit our website: www.nsfire.org or call our Community Risk Reduction Bureau at (414) 357-0113, extension 1513.
### NEIGHBORHOOD REAL ESTATE

**SOLD PROPERTIES**

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**Thanks to Ilissa Boland for sponsoring this Real Estate update.**

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Every Saturday through Oct. 3, 8am-Noon
(9:15 am, Story time; 10am, live music)
The Whitefish Bay Farmers Market continues to provide the community with locally sourced produce, baked goods, honey, flowers, body care products and more, every Saturday from 8:00 am to noon. Meet your friends at the market for breakfast, and chat with the people who grow and make your food. Enjoy live music at 10:00 am as you pick out fresh ingredients and a beautiful bouquet for dinner. Bring the whole family for a morning of fun, from story time at 9:15 am to henna body tattoos.

The market is held on Berkeley Boulevard at Silver Spring Drive, and continues through October 3rd. For a complete list of products available at the market and for more information, visit www.shopwhitefishbay.com. Thank you for supporting the Whitefish Bay Farmers Market and supporting local!

Facebook Updates: The Whitefish Bay Business Improvement District Facebook Page is www.facebook.com/ShopWFB. Like us on Facebook to join in the fun and get updates about your favorite local shops!

We are at your service!
4227 S 13th St.
Milwaukee
(414) 281-5350
www.dmheating.com
We are at your service!
Serving Southeastern Wisconsin for 35 Years

414-758-0657  ccarlson10@att.net
121 E. Silver Spring Drive, Suite 208, Whitefish Bay, WI 53217

Cindy Carlson
Energy Healing
• Relieves stress and anxiety
• Helps chronic pain
• Boosts your immune system
• Complements treatments to many health conditions including addiction

The Bay Restaurant
The Bay Restaurant, 342 E. Silver Spring Dr., is celebrating summer with live music every Thursday night. Start the weekend early with dinner, drinks and live local music. Check out their summer music schedule on facebook at www.facebook.com/Thebayrestaurant.net.

Facebook Page ShopWhitefishBay Friday Giveaways from the Whitefish Bay BID
Connect with Shop Whitefish Bay on Facebook, and keep your eyes peeled for Facebook-only First Friday giveaways! On the first Friday of each month, the shops of Silver Spring offer wonderful prizes through a random giveaway contest. All you have to do is like or comment on the Facebook First Friday post to be entered to win. Giveaway program runs through December, 2015.

Past prizes have included a delicious Silver Spring breakfast from Bruegger’s bagels and Stone Creek coffee, skincare products from ReFresh Aesthetic Center that were valued at $125, and a $100 Sendik’s gift card. We would like to thank all of the participating businesses for their generosity.

We're by your side so your parents can stay at home.

Services include:
• Meal Preparation
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• Shopping and Errands
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Call for a free, no-obligation appointment
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BAY LEAVES AUGUST 2015
BestVersionMedia.com

WHITEFISH BAY COMMUNITY CENTER
Whitefish Bay Senior “55 and Better” Programs . . .
In the Community for the Community

By Carolyn Noori, Program Supervisor

La Crosse Boats & Bluffs Tour on the La Crosse Queen
Paddle Wheeler
Tues., Sept. 29, 2015
(deadline to register is Tues., Aug. 25)

The trip includes lunch, sightseeing tour of “River Town,”
stops at Granddad Bluff and shopping at Southwind Orchards.
Cost per person: $99.00.

Out of State Travel to Myrtle Beach

If you missed our beautiful Maine trip this summer, please
look ahead to the next trip to Myrtle Beach for a New Year’s
Celebration! There is an early booking discount for all those who
register before Thursday, October 22nd.

Seniors, watch your mailboxes in August for the Fall Whitefish Bay
Recreation Guide for information on upcoming luncheons, day and
extended trips, exercise sessions, retirement and technology courses,
adult literacy outreach opportunities and free blood pressure clinics.

For additional program and registration information, contact
Carolyn Noori, Senior Program Coordinator, at (414) 963-3992 or email
carolyn.noori@wfbschools.com.

WHITEFISH BAY RECREATION DEPARTMENT

Recreation Flag Football League Registration in Process
Be on the lookout for the Fall Recreation and Community Education
Program Guides coming to Whitefish Bay residents via U.S. Mail in
mid-August.

Connects Before and After School Program is Currently
Accepting Registration for the 2015-2016 School Year.
The start of school is right around the corner. Do you have your childcare
arrangements made yet? The Whitefish Bay School District Recreation
Department, through its Connects Program, provides Before, After and
K4 Wrap-Around Care for students who attend Richard and Cumberland
Elementary Schools. Registration is now for the 2015-2016 school year
at Lydell Community Center, 5205 N Lydell Ave. Please call Alicia at
(414) 963-3801 for registration materials and assistance.

Friday, August 21
National Senior Citizens’ Day
@Maxfield’s Pancake House, Audubon Court
333 W. Brown Deer Road
Time: 7-10:30am
RSVP required: call (414) 239-9612
In honor of National Senior Citizens Day, Home Instead
Senior Care is sponsoring a pancake breakfast at
Maxfield’s for seniors (age 65 plus)

DENTAL
A Reason to Smile

· General Treatment
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· Routine & Advanced Cleanings
· Endodontics
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316 East Silver Spring Dr., Suite 243 • Whitefish Bay, WI 53217
Phone: 414.332.6010 • info@bayshoredds.com

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www.sachennmke.com
THE IMPORTANCE OF CANINE SOCIALIZATION

BY KAREN SPARAPANI, MADACC

New Dog? Here are some tips for making the transition easier for you and your pet.

NEW PUPPY

The first 16 weeks of a dog’s life are very important. During the first four months, a puppy will have experiences that will impact its behavior for the rest of its life. There are things you can do to make sure you give your puppy the best start in life:

1. Do not purchase a puppy that has not spent the first eight weeks with its littermates. Interactions between mom and puppy and among littermates are crucial to the development of a puppy’s social skills.

2. Give your puppy positive experiences with other dogs, especially with other puppies. Many animal-related businesses offer puppy playtimes. Be sure your puppy is current on its vaccines, and make sure the place you choose requires the other puppies to be vaccinated as well.

3. Give your puppy positive experiences with all kinds of people, children, adults, people in hats, tall people and the mailman. Basically, this means interactions with anyone that will happily greet your puppy.

4. Let your dog live indoors. Dogs that live inside with family are always more comfortable with people and are more accustomed to the household bustle, and are much happier.

5. Expose your puppy to many different experiences, disturbances and noises, such as skateboards, bicycles, lawnmowers, vacuum cleaners and other noises. Touch the puppy, hold its collar and take toys away. Locate yourself near the food bowl when the puppy is eating. Accustoming your puppy to these experiences at a young age will make them comfortable with everyday occurrences throughout their lives.

NEW, OLDER DOG

Socialization is recommended for all dogs, but an adult dog requires a completely different process than a puppy. While there are always exceptions, socially mature dogs (between one and three years, depending on the breed) do not typically enjoy playing with large groups of unfamiliar dogs. They may either attempt to avoid the dogs, stand close to their human family or even growl and snap at boisterous young dogs that come too close. Such behavior is often misidentified as abnormal, when in fact, it is quite common.

If your heart is set on social time with other dogs, start by introducing it to one dog at a time. Invite a friend to bring a gentle, easygoing dog on a walk with you and your dog. Allow distance between dogs while they get accustomed to each other. If both dogs appear relaxed throughout the walk, allow them to briefly sniff each other. Keep leashes loose and each interaction short. If either dog appears to tense-up, call the dogs apart with a pleasant, relaxed voice. If both of the dogs’ bodies appear loose and tails are wagging, consider an off-leash session in one of your fenced yards, with leashes dragging, using the same short sessions and reinforcement for relaxed behavior.

Teaching your adult dog appropriate behavior and protecting them from unwanted contact will go a long way in building a trusting relationship.

MADACC always has many wonderful adult dogs (and cats and kittens) available for adoption and interested families are welcome to visit. Visit our website at www.madacc.org or visit us seven days a week to see our adoptable animals. Call (414) 649-8640 or visit MADACC at 3839 W. Burnham Street, W. Milwaukee for more information.

LET’S TALK RELAXATION

Sit back and let your money work for you.

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On balances $.01 to $20,000

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1 Annual Percentage Yields (APY) are accurate as of 06/15/15. 1.51% APY applies to balances of $0.01 - $20,000 and 0.11% APY to balances over $20,000 if qualifications are met each monthly statement cycle. 0.01% APY applies to balance of $0.01-$20,000 and 0.11% APY to balances over $20,000 if qualifications are not met. The rates may change after the account is opened. To earn rewards: Sign up for eStatements; use direct deposit and post 15 signature debit transactions within your monthly statement cycle. Limit one account per household in the bank’s market area. Minimum $25 to open. Fees may reduce earnings. ATM surcharge fees of up to $2.00 per monthly statement cycle will be refunded if reward requirements are met. Member FDIC.
Bay Duo Writes Book that Explores the Stars

BY RON LEGRO AND AVI LANK

The extraordinary Kovac Planetarium near Rhinelander is the subject of a newly published book by a pair of Whitefish Bay authors, Ron Legro and Avi Lank. We joined forces to tell the story of the planetarium and its creator, Frank Kovac Jr., after making separate visits to the facility in the woods of sparsely populated Monico, Wisconsin, several years ago.


Unlike most planetariums, the Kovac does not use a projector to display and move stars on its dome. Rather, visitors sit inside it and the dome rotates around them. On the ceiling of the dome, Kovac has painted more than 5,000 stars in an especially bright, luminescent pigment. The result is the world’s largest rotating-globe planetarium, one of only four in the world. Kovac imagined, planned and built the facility. He financed the enterprise, which he single-handedly runs as a profit-making business, almost entirely with earnings from his day job as a mill worker in Rhinelander.

The planetarium features a 2-ton hollow, plywood sphere 22 feet in diameter, suspended from the roof of its building by a spring. The globe rotates on a track powered by a small electric motor.

The facility is accessible only by driving through the woods north of U.S. Highway 8, just inside the eastern border of Oneida County. A driver turns onto bumpy, unpaved Mud Creek Road and arrives at a neatly kept but unremarkable pre-fab building. It’s what’s inside that makes this journey special.

What Kovac has accomplished over years of hard work, almost entirely by himself, is absolutely amazing and a testament to the power of human vision and persistence. He is modest about his accomplishment, but he has a deep knowledge of his subject. And he was an absolute pleasure to work with.

Kovac sat for hours of interviews and answered scores of emails to help us understand how he moved from childhood in Chicago to owner of one of the premier tourist attractions in Wisconsin. Kovac dreamed of being an astronaut, but after taking courses at Chicago’s famed Adler Planetarium decided he would have to find another way to satisfy his passion for the stars. The Man Who Painted the Universe recounts his unlikely journey.

We used the Whitefish Bay Public Library for research into the history of planetariums. Without it, writing the book would have been a much more difficult task.

We met as reporters for the old Milwaukee Sentinel in the 1970s, and before that we worked for competing newspapers in Binghamton, N.Y. We have been friends for many years and found co-authorship a pleasure rather than a challenge. Indeed, we are already beginning research on a second book.

The Man Who Painted the Universe is available in hard cover in bookstores here and nationally, and an eBook edition is available. The book also has its own web site: https://www.facebook.com/pages/The-Man-Who-Painted-the-Universe/1609016525987868. •

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**WHITEFISH BAY EVENTS – OPEN TO THE PUBLIC**

**AUGUST EVENTS**

**Ice Cream Social and Community Band Concert**
Wed., Aug. 5, from 6:30-8pm
Schoolhouse Park, across from the Whitefish Bay Library, 5420 N. Marlborough Drive
The Civic Foundation would like to invite you to our ice cream social with cones, sundaes and Sprecher Root Beer floats.
Free, for all ages

**Saturday Family Fun @ the Library: Chain Reaction Challenge**
Sat., Aug. 8, 10am
Whitefish Bay Library, 5420 N. Marlborough Dr.
Channel your inner Rube Goldberg and work together to create your own chain reaction machine. Materials will be provided.
Free, for all ages.

**Public Yoga @ the Library**
Thurs., Aug. 13 & Thurs., Aug. 27, 6pm
Whitefish Bay Library, 5420 N. Marlborough Dr.
Must register: Call (414) 964-4380 or register online
www.wfblibrary.org.
All levels of experience are welcome, and the instructor will give modifications as needed for those newer to the practice. Please bring your mat, water, and any props that would be beneficial.
Free.

**Discover Sea Scouting Sail**
Sat., Aug. 29, 2-5pm
Lake Michigan sailing opportunity
Register (limited space) via email Ship5069@gmail.com or call (414) 962-0232.
If you’re a young man or woman between the ages of 14 and 20, discover how much fun sailing can be by sailing with the Sea Scout Ship 5069.
Free.

**SEPTEMBER EVENTS**

**La Crose Boats & Bluffs**
Tues., Sept. 29
Deadline to register Tues., Aug. 25.
Tour on the La Crosse Queen Paddle Wheeler. Includes lunch, sightseeing tour of “River Town,” stops at Granddad Bluff and shopping at Southwind Orchards.
Cost per person: $99.00.

**Whitefish Bay Farmers Market**
Saturdays, 8am to noon
July 11–Oct. 3, 2015
Berkeley Blvd. at Silver Spring Dr.
Free.

**OCTOBER EVENTS**

**2015 Great Pumpkin Festival**
Tues., Oct. 27–Sat., Oct. 31
Schoolhouse Park
The Pumpkins are Coming!
Mark your calendars.
Free.

**WHITEFISH BAY SCHOOL DISTRICT**

By Debby Kwong, Cumberland Elementary School

**Kindergarten Registration Open**
Cumberland School and Richards School
Register your kindergarten-age child now for attendance in the fall at Cumberland or Richards Elementary School.

Child whose birthday falls into the following range:

**Junior Kindergarten:** 4 years old on or before Tues., Sept. 1, 2015

**Senior Kindergarten:** 5 years old on or before Tues., Sept. 1, 2015

**Questions or additional information:**
Cumberland Elementary School: (414) 963-3943, 4780 N. Marlborough Dr.
Richards Elementary School: (414) 963-3951, 5812 North Santa Monica Blvd.
Whitefish Bay School District Website: www.wfbschools.com
NEIGHBORHOOD CLASSIFIEDS

NOTE: New or updated classified ads are printed in blue.

PEUGEOT MEN’S BICYCLE
White, 26” for sale. Price negotiable. Please call (414) 988-9460.

SINGLE CRYPT
Wisconsin Memorial Park, Single Crypt in the original section of the Garden of Eternal Life. Please call (414) 988-9460.

BICYCLE BEACH CRUISER FOR SALE
It is a hardly used, bright yellow with black flame highlights on frame and fenders and white-sided fat tires. It is a single gear with a cruiser foot brake, best suited for casual riding. It fits a rider 5’4” to 5’7”, with a very heavy frame. $150. Email hpmry@mac.com or call (630) 384-9236.

SUPERCHARGED WHITE FORD LIGHTNING
This is a recent relocation to Wisconsin from Georgia with not enough space. It’s a collectible 1999 supercharged white Ford Lightning with only 44,000 miles. $15,000. Call (414) 967-1126.

GARDEN TRACTOR
Almost new, 23HP Simplicity garden tractor with a 46” ground-following deck. $2200. Call (414) 967-1126.

ANTIQUE OAK ICE BOX
$850. Call (414) 967-1126.

ADULT TANDEM ROAD/TOURING BICYCLE
It’s in excellent condition. Call Bill at (414) 962-0923 or at billgartenberg@gmail.com.

GOLF CLUBS
Several different clubs are available, including Graphite shaft drivers S25-S35; wedges, 60 degrees; 55; and putters, 55. Call (414) 964-4567.

SNUGGLY “STORY-TIME” CHAIR
Very large, down-filled, neutral sage green, wide chaise in excellent condition. 51”D x 55”W x 27”H, plus 3 large pillows. $300. Call (414) 332-6344 to view.

CAT-LOVER
I am a cat-loving Grandma who lives in Whitefish Bay. I am very experienced, trustworthy and would love to pet sit your cat(s). Reasonable rates. Call Barbara at (414) 763-2880.

WANTED TO BUY
Electric toy trains by Lionel, any ages and condition, also toy outboard motors, with boats ok. Please call (414) 332-0783. Thank you!

To place your free classified, go to www.bestversionmedia.com and click “Submit Content.” For free listings, ads must be 40 words or less, non-business related. You will receive email confirmation.

To remove or revise your current ad, please email Joshua Becker at jbecker@bestversionmedia.com.

YOUTH CLASSIFIEDS

Logan, 13
YARD WORK
Logan Wood, a 13 year old resident of Whitefish Bay and 8th grader is available for full yard work/leaf raking as well as winter shoveling. He is working towards his Eagle Scout status and needs the income to fulfill many merit badges! He has a summer reference. Please give his mom, Kelly, a call at (414) 510-2604.

Jabril, 14
LAWN CUTTING / LAWN MAINTENANCE
Hi, I am Jabril. I’m looking for someone who needs their lawn to be mowed or for their weeds to be trimmed. I am well experienced at cutting grass. Contact me at jabril10158@gmail.com.

Art, 14
GRASS CUTTING
Great work, happy customers! References upon request. Call (414) 559-5207.

To, 15
ORGANIZER/CLEANER, BABYSITTER
Does your home need a new look? I’m thorough at reorganization/cleaning. I can consult about ideas and limitations, (reference provided). I also have experience babysitting, K4+. Activities can include nature walks, bike rides, indoor games, and more. Please call (414) 916-0092.

SARA, 14
DOG (AND CAT!) WALKING SERVICE
Energetic dog? Crazy Cat? I can help. My name is Sara and I am 14 years old! I can walk your dog and even your cat. Feel free to call (414) 736-6430 or email me, wfsbbara@gmail.com.

Kayla, 16
BABYSITTING
Hi! I have lots of experience in babysitting and am available pretty much every day, at any hour, even last minute. I love kids and love to play any game, from tag to “Apples to Apples.” Please contact me by calling or texting me at (502) 202-2218.

Elliot, 13
MAGICIAN
Does your upcoming event need entertainment? Hire me! I’m a magician that has been doing magic performances for over six years. If you are interested please call (414) 964-6360. I’ll make your event magical!

Alison, 15
BABYSITTING
I am a sophomore at Bay. I have lots of experience with children, and I am Red Cross CPR certified. If you are interested, please call (414) 345-7133.

Vlada, 16
TUTOR, BABYSITTING, PET-SITTING
Hi. I’m Vlada, a sophomore at Bay. I am very interested in tutoring kids in all classes (including French and German) in grades 1-8, babysitting and dog/cat sitting! Please contact me at (414) 217-0263. Thank you!

Alair, 11
SOCCER SKILL COACH
Hi! My name is Alair. Do you have a child who plays soccer and needs some extra practice? I have been playing soccer since 1st grade and currently play at Bavarian. I would love to work with your kids (ages 6-9) on technique/drills. I can meet on weekends and will practice for 30-45 minutes. Call Kathleen at (414) 793-7300.

Azariah, 14
TUTOR
I’m great with kids and academics and would love to work with anyone grades 1-7 after school at the Whitefish Bay Library. Standard school subjects like math and writing, plus Spanish and French. Contact me for more information at zan.horowitz@yahoo.com or (414) 332-8750.

Emily, 15
BABYSITTER
I have lots of experience with infants and young children and I am Red Cross CPR certified. If interested, please call me at (414) 248-0522.

Andrea, 14
“ALTERATIONS BY ANDIE”
Let me take care of your sewing needs. Scout badges, hemming, alterations, and simple mending. Larger projects desired upon consultation. Call or e-mail: (414) 688-0095 or mzela@msn.com.

Ted, 15
DOG SITTING/WALKING
Need help caring for a dog? Dog sitting and walking services are available. Your dog will be cared for in my service and is guaranteed to be happy afterward. Contact me at ted5525@gmail.com or (414) 962-0865.

Sarah, 15
BABYSITTER
Hi! I’m Sarah, a sophomore at Bay. I’m a responsible, fun babysitter with lots of experience and enthusiasm. Please call (414) 964-6263. Local references available upon request.

HEY KIDS! FREE ADVERTISING!
This is where you can showcase your services to the neighborhood. Your neighbors need things done around the house and you need a little extra money. With your parents’ permission, go to www.bestversionmedia.com, and under “Submit Content,” type in what you want to do and what neighborhood you’re in. The next month you could be in business for yourself!!!
801 E. Lake View Avenue, Whitefish Bay  
$419,900

8 rooms, 3 bedrooms, 1 full bath, 1 half bath  
etsam.shorewest.com/1427566

5769 N. Santa Monica Blvd, Whitefish Bay  
$478,500

7 rooms, 4 bedrooms, 2 full baths, 1 half bath  
etsam.shorewest.com/1425302