The Stephens Family Believes
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I can help you save on snowmobile insurance. As you get ready to hit the snow, I want you to know that now is a great time to get quality coverage for less. Enjoy the peace of mind that comes with knowing you’re protected and saving money too. Give me a call or stop by the office today.

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Dear Residents,

The holiday season is here, and the challenge of not making the season too focused on mounds of gifts comes with it. A few years ago I was looking for ways to keep the holidays enjoyable and came across a gift idea we have since adopted. Each Christmas our son receives only four gifts total from us. We give him something he wants, something he needs, something to wear, and something to read. Four simple gifts, each with a specific purpose. The other category our family added was something to do, and typically we purchase tickets to a play, or a museum membership. It would be unfair to not share that my son is currently the only grandchild on both sides. So while he only gets four presents from us, he certainly is still spoiled by other family members. That’s the role of a grandparent though.

Enjoy the holidays!

Christine McBride
Content Coordinator
cmcbride@bestversionmedia.com

TABLE OF CONTENTS:
Business Improvement District........14
Business Profile..........................18
Charity Spotlight........................15
Classifieds.................................26
Cover Family: Stephens.................10
Kiwanis Breakfast w/Santa.............4
Little League.............................6
North Shore Fire Department........22
North Shore Health Dept.............17
Real Estate Listings...................21
Recipe...................................24
Trash Collection Dates...............3
Village of Whitefish Bay............4
VWB Civic Foundation...............16

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VILLAGE OF WHITEFISH BAY WISCONSIN
Julie Siegel............................... Village President
Paul Boening............................ Assistant Village Manager

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To Subscribe to the Weekly Free e-mail from the Village of Whitefish Bay, or provide communications feedback: Send your Email address to Jenny Heyden, Communications Specialist at j.heyden@wfbvillage.org.

**Garbage/Recycling Collection for Thanksgiving Week:**

Thursday’s pick-up (November 24) will instead occur on Tuesday, November 22nd.

Friday’s pick-up (November 25th) will occur on Wednesday, November 23rd.

Garbage and Recycling normally collected on Friday, December 23rd will be collected on Thursday the 22nd.

Garbage and Recycling normally collected on Monday, December 26th will be collected on Tuesday, December 27th.

Garbage and Recycling normally collected on Monday January 2nd will be collected on Tuesday, January 3rd.

---

**Kiwani Pancake Breakfast with Santa Saturday, December 17th**

Celebrate the Holiday at the Kiwanis Pancake Breakfast, 8:00 to 11:00 a.m., St. Monica Hall, 5900 N. Santa Monica, Whitefish Bay. Enter Door #1 from the parking lot off Lakeview Ave.

Enjoy visiting and pictures with Santa, raffles, face painting, and breakfast, including pancakes, sausage, juice, milk & coffee. Tickets are available at the door, at Winkie’s Variety Store, or from a Kiwanis member - $7 per adult (10 & up) and $5 per child (over 2 years of age). Proceeds benefit Kiwanis charities.

---

**WHITEFISH BAY SENIOR “55 AND BETTER” PROGRAMS**

... In the Community for the Community

**BY CAROLYN NOORI, DIRECTOR**

---

**Luncheon:**
Tuesday, December 6 featuring “The Golden Tones” with a hilarious holiday sing-a-long performance!
Menu: Old fashion meatloaf with au gratin potatoes, fresh broccoli, cucumber salad, rolls, marble cake, milk and coffee.
Cost: $9.00.
**Must pre-register by December 1.**

**Gingerbread House decorating!**
Monday, December 19 at 3:30-4:30.
**Room 24**
Make it a tradition! Grandparents, parents and kids. (any age under 6 must have accompanying adult) All supplies included. Cost $15.00.
**Must pre-register by December 12.**

---

**Free Information Workshop**
Social Security, strategies to guide your plan.
Wednesday, December 14 in room 17.
Must pre-register.
For additional program and registration information, Contact Carolyn Noori, WFB Senior Program Coordinator at 963-3992.
Cost: $9.00.
**Must pre-register by December 1.**

---

Please pre-register for ALL events.
Whitefish Bay Recreation Department.
Contact Carolyn.noori@wfbchools.com or 414-963-3992.

**Day Trips:**

**Friday, December 2**
Old World Christmas Market at the Osthoff Resort at Elkhart Lake with lunch. Depart Lydell at 9:30am return 4:15 Cost $79.00.
Call for availability.

**Friday, December 16**
Let’s start a new conversation about money.

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brady.endl@thrivent.com

Anne B. Rice
Financial Associate
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anne.rice@thrivent.com


Happy Holidays!

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1401 E Kenmore Pl., Shorewood
Calling Alumni
Are you a Whitefish Bay alumni? If you have good news to share we would love to hear from you! Please email: districtnews@wfbschools.com

Save the Dates!
Fri., Dec. 2: Cumberland and Richards Open Houses for 2017-18 Junior Kindergarten (K4) students will be on December 2, 2016. (4 years old on or before September 1, 2017)
Please call the school offices for details & reservations.
Cumberland Elementary School: (414) 963-3943,
Richards Elementary School: (414) 963-3951

Thurs., Dec. 22: Early Release Day District wide. Please see individual school communications for exact time at your school.

Fri., Dec 23 through Mon., Jan 2: Winter Break, No School

Musical Performances
Dec. 1 Middle School 8th grade Band Concert 7:30 PM
Dec. 8 High School Music Dept. Concert 7:30 PM
Dec. 16 Richards Festival of Lights (see school communications for time)
Dec. 19 Middle School Choir Concert 7:30 PM
Jan. 7 High School Choir January Pops Concert 5:00 PM
Jan. 8 High School Choir January Pops Concert 2:00 PM

Whitefish Bay High School Choir: January POPs
A popular Whitefish Bay High School tradition is back! WFBHS Choirs presents January POP’s, a show/concert spanning many decades of memorable music.
Shows will take place on:
Saturday, January 7th at 7:00 PM & on Sunday January 8th at 2:00 PM in the Whitefish Bay High School Auditorium.
Tickets are $10 for adults, $5 for students and seniors and will be available at the door. Pre-sale Only Special Preferred seating is available for $15.00. Contact Emily Weiss 414-837-8567 for all ticket orders.

Whitefish Bay Little League
One of the largest and most successful Little League’s in SE Wisconsin focused on participation, development and fun. Registration for 2017 season is open December 1st for boys and girls. Visit online at www.wfbl.com for more information or reach out to any board member, listed on website with any questions.

Get Ready for the Summer Swim Season by enrolling in an Aquatics Program Now!
Whitefish Bay Recreation and Community Education Department wants to help you get ready for the summer swim season! Youth swim lessons are offered for all levels and our adult aquatic fitness classes are a great way to get in shape, meet new people and have fun! Winter/Spring Aquatic session starts in January.
Enroll now!

Winter/Spring Program Registration Starts Now!
Priority resident registration begins as soon as the Winter/Spring Recreation Guides are delivered to homes. This priority registration for residents ends December 5th and non-resident registration begins, December 6th.

Summer Youth Work and Volunteer Opportunities. Recruitment Begins Now!
The summer of 2017 youth-work and volunteer recruitment is kicking off! The Summer Bay Volunteer program is for youth entering 9th grade and youth-work paid training program, Counselor-in-Training (CIT) is for incoming High School Seniors. Trainees and volunteers will be placed at the one of our youth summer day camps. If you are a teen, like to have fun and love working with kids, we need you! Application packets for both programs can be found at the WFB High School and the WFB Recreation and Community Education office. Application deadline is March 23rd.
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Have you ever wanted to be a radio announcer sharing your favorite music with others? What about calling a touchdown as a play-by-play sports announcer? Well now’s your time.

The Whitefish Bay School District has been awarded an FM radio license to build WFBW 103.3 FM, a neighborhood station that will cover our village and the neighboring North Shore. The station will be operated as a Community Radio Station through the Rec Department and people of all ages may create programming once the station signs on the air.

Today, we have the opportunity to build this unique and vibrant asset for our community. Construction of the radio station will be funded by contributions from individuals who realize that a radio station will contribute wonderfully to our community. This is the same way the baseball and softball field projects were completed.

The station is planning for live coverage of Blue Dukes games, live broadcasts of school concerts and other events in the village, plus individuals will host music programs and more!

Radio licenses are extremely scarce. This is a once in a lifetime opportunity for our village. We are working under an FCC deadline, so the volunteers helping with this project ask for your donation at this time. Please send your tax-deductible donation to:
Whitefish Bay School District
Attention Business Office
1200 E. Fairmount Avenue
Whitefish Bay, WI 53217

Please note “radio station” on your check and you will receive a letter from the School District acknowledging your tax-deductible gift. For more information, please visit WFBRadio.org. *Call letters pending FCC approval.

CONTRIBUTE NOW TO WHITEFISH BAY COMMUNITY RADIO STATION
WFBW 103.3 FM

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RESIDENT FEATURE

The Stephens Family Believes
A Family That Plays Together, Stays Together

After working as a school counselor within the Whitefish Bay Elementary Schools, Julie Stephens was so impressed that she knew that if she and husband, Jason, would have children, it was the school system they would want to send their children to. The couple first met their freshman year at UW-Madison, ironically in a chemistry class, and from there the personal chemistry was strong between them. The couple was married in 2001 and spent a few years working on their careers and both obtaining their masters. Julie received her Masters of Education in Educational Psychology from the University of Milwaukee, and Jason earned his MBA from the University of Chicago Booth School of Business.

For four years, Julie worked within the Whitefish Bay school system, splitting her time between Cumberland and Richards as a school counselor. “Working for any school district gives you a firsthand look at how the system operates and how the teachers, students and staff interact together. There is such a sense of community and genuine caring for the students from everyone involved, that I knew it was the perfect school district to send our own children to,” said Julie. While working at Cumberland, Julie was pregnant with her first child, and a month before her due date she thought her water had broken. “I was basically in denial over the baby coming early since I had so much still to get ready. I still had four weeks until the due date, and since it was near the end of the school year, I also had a lot of work to wrap up the school year. While coming into work I had casually mentioned the possibility of my water breaking to the front office. Less then twenty minutes later Principal Heffron was in my office telling me to call my doctor immediately, and head to the hospital. My son was born a few hours later, and thanks to Principal Heffron, he didn’t make his first appearance at Cumberland,” said Julie.

A job transfer moved the couple to Atlanta, Georgia for two years and when they were moving back to the Milwaukee-area, they only looked at houses in Whitefish Bay. “Growing up in Whitefish Bay, this community means a lot to me and it’s great that my children now get to experience the same upbringing that I had and loved,” said Jason. The Stephens have two boys, George (8) and Henry (6) who are both students at Cumberland Elementary School. With their house only a few blocks from the school, they...
frequently walk or bike to school, which was one of the main selling points for Julie in buying their current house. With Jason being from the area the couple has a tight-knit group of friends who have been close since middle school. “Growing up I felt like I had numerous sets of parents who cared about me because all of my friends parents also treated me like one of their own. Everyone welcomed all the kids into their homes, stocked the refrigerators for us, and offered their basements as places for us a place to hang out. A close friend grew up on the block my wife and I now live on, and we regularly have his parents over for dinner at our house. A slight role reversal of the open fridge policy,” said Jason with a smile.

The family is extremely active with numerous sports, including both boys playing soccer, flag football and basketball. Because the family is always on the go, Julie was looking for fun activities to do with her children to explore the city. After discussing with a friend, the two came up with the concept behind the now widely popular Play! Milwaukee cards. Each deck offers a variety of activities for kids to do things like visit museums, miniature golf, or play at local spots like Little Sprouts, all offered at a discount due to the deck of cards.

In addition to owning and operating Play! Milwaukee, Julie is also an adjunct professor of psychology at Concordia University. Jason is a manager at Direct Supply and has been there for three years. “Having our boys attend Cumberland for the past five years, my gut feeling of sending our children through the Whitefish Bay school district years ago has been spot on. We couldn’t be happier with the education our boys have received over the years and the sense of community here is unlike any other place. I am in a book club with a bunch of moms from my eldest son’s class, and everyone is willing to help when someone is in a pinch for childcare, or meals to a friend battling a illness. That type of selfless giving is something I want my children to see, and hopefully do for others in the future,” said Julie.

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Do you know a neighbor who has a story to share? Nominate your neighbor to be featured in one of our upcoming issues! Contact us at cmcbride@bestversionmedia.com.
Whitefish Bay TALKS:
Mark Kuehn
“North Point Lighthouse Museum: Where not so long ago things were very, very, different”
Monday, December 5, 6:30pm
Mark is the Curator and Board Director of the North Point Lighthouse Museum located in Lake Park. Mark will share with us the story of Milwaukee’s first lighthouse built in 1837 at the end of what is now Wisconsin Ave and the relocation of the lighthouse to North Point in 1855. He will describe life at North Point as a keeper including Georgia Stebbins, North Point’s longest serving keeper from 1881 until 1907. Please register on our website.

Hot Cocoa and Cider Hacking
Tuesday, December 22, noon.
Grades 6-12 Spend your afternoon at the library on your Early Release Day enjoying some delicious hot cocoa or cider. We’ll have some fun recipes available or you can also dream up your own concoction! No registration required.

Family Fun: Readers Theater
Saturday, December 3, 10:30am.
All Ages Come and see your favorite children’s books and poems like you’ve never seen them before! Readers Theater takes books and poems and puts them in script form. Readers read from a script and use their voices to bring characters and stories to life. No registration required.

Smart Cookie Club: Guinness World Records
Tuesday, December 6, 4pm.
K4-2nd grade The tallest! The highest! The smartest! The weirdest! We’ll explore Guinness World Records and test our own at this interactive program. Registration begins November 22nd.

Forensic Science: Part 2
December 14, 4pm.
3rd-5th grade Join us for part two of our Forensic Science program and learn about chromatography, fiber analysis, deciphering handwriting and more! (You do not need to attend the first part to attend this program.) Registration begins November 30th.
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Whitefish Bay Business Improvement District

The Business District Thanks You!

BY KAREN MATHU, EXECUTIVE DIRECTOR, WHITEFISH BAY BUSINESS IMPROVEMENT DISTRICT

Thank you for joining us for this year’s Holiday Stroll! Many people came out to enjoy Whitefish Bay’s winter celebration and we’re honored that the annual event is a part of your holiday traditions. This special evening would not have been possible without you or our sponsors and volunteers and we are very grateful for the community’s continued support.

Thanks, also, from the merchants on Silver Spring Drive in Whitefish Bay for participating in the evening’s festivities. Each of the businesses greatly appreciates your patronage throughout the year and is well poised to meet all your season’s needs. Collectively, the stores on Silver Spring Drive have something for everyone on your gift list!!

Shop locally this holiday season while enjoying activities for the whole family on Silver Spring. Exciting events are planned all month long, including reindeer visits, ice carving, FREE gift wrapping Saturday afternoons at Mathnasium, FREE s’mores, live music, trunk shows and great shopping specials from your favorite retailers.

During the first three Saturdays in December, Mathnasium (324 E. Silver Spring Drive) is opening their doors to FREE gift wrapping at a Pop-Up Gift Wrapping Shop. Bring your holiday gifts to be wrapped compliments of the Whitefish Bay Business Improvement District.

NEW this year! We’re offering a GRAND PRIZE to thank shoppers for shopping locally this holiday season. The more you shop, the more chances you have to win!! Bring your receipts to our Saturday Pop-Up Gift Wrapping Shop on Saturday afternoons. For every $50 in receipts from Whitefish Bay Business Improvement District businesses, you get a chance to WIN!! Prizes include a $100 gift card to be awarded each of the first two Saturdays, and a GRAND PRIZE with a huge collection of Whitefish Bay business donations to be awarded on Saturday, December 17!! Receipts must be dated after Thanksgiving.

Our unique establishments provide genuine service and special products while serving as an integral part of the village’s distinctive character. Area residents own and operate many of businesses within the shopping district; their investments in the neighborhood and contributions to local organizations strengthen the community. We’re proud to have each of them on Silver Spring Drive and honored to know that you value them too. Connect with the business district details online at www.shopwhitefishbay.com. “Like” us on Facebook at https://www.facebook.com/ShopWFB/ for continuing updates.
CHARITY SPOTLIGHT

It is The Warrior Leader Foundation’s Mission to unite and honor America’s Military and First Responders through physical, community, and social activities that embody their common Warrior Spirit.

The Warrior Leader Foundation, Inc. is striving to build a culture and environment of dedication to duty and dedication to service. We want to create a fun, inviting and supportive environment that welcomes ALL military and first responders who are either serving or are veterans of their respective organizations to build lasting relationships through common interests.

The military and first responder communities are made up of Warriors by nature. They each share a common bond through dedication to organizations that require teamwork, camaraderie and dedication to a common goal. Through these common characteristics, we will foster a culture that is comprised of warriors in their professions and leaders in their communities.

Through a sophisticated and growing local chapter and ambassador network, we utilize the relationships we have built within local communities to raise awareness of our cause through physical, community and social activities such as:

- Running Events
- Sports
- Crossfit Workouts
- Ruck Marches
- Shooting Events/Competitions
- Volunteer Work
- Hosting Food/Clothing/Toy Drives
- BBQs and Events for Children

Through these events, we will work to raise funds and awareness to support military, first responders and their families who have fallen or been injured in the line of duty. These funds have gone to provide scholarships for ROTC cadets who display the warrior spirit, commemorate fallen warriors through our Hero Flag Project, and contribute to local memorial funds for our fallen warriors.

For more information go to www.warriorleaderfoundation.org

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BAY LEAVES / VILLAGE OF WHITEFISH BAY
The Whitefish Bay Civic Foundation is grateful for the financial support of so many Whitefish Bay businesses, individuals and families in 2016. Without your generosity the Bay would be less green, there would be no ice cream at the ice cream socials, the 4th of July would be less bright, the Sounds of Summer would go quiet and the pumpkins would dim.

To the endless list of volunteers who step up time after time to pick up trash, run carnival games, serve beer and help to put smiles on the faces of kids and pumpkins alike, thank you! It takes a small army to ensure that everything runs smoothly at each event and we are lucky to have so many community members willing to help.

Without the support, hard work, patience, enthusiasm and dedication of the Whitefish Bay DPW we would be in dire straits. They happily set up and tear down tents, signs, stages, tables, freezers and so much more, and still find time to build a few dozen picnic tables and strategically place them around the Bay. They are the best of the best and we appreciate everything they do!

Being a Civic Foundation board member is a big commitment and goes beyond planning great parties several times a year. It takes a person with a passion for our community and a willingness to dedicate time and energy to initiatives that help make Whitefish Bay a wonderful place to live. Beyond the many events we all enjoy, Civic Foundation board members work to evaluate and award scholarships to civic minded students going off to college, support community improvements and provide financial support and coordination for new community initiatives. So, to our current board members who are wrapping up their term at the end of this year, we salute you. You leave behind very large shoes that we will work hard to fill.

The list of thank yous could go on and on. Apologies to anyone we missed, please know we appreciate you more than a couple paragraphs in a magazine can express. If your new year’s resolution is to get more involved in your community 2017, please visit wfbcivicfoundation.org to learn more about the Whitefish Bay Civic Foundation, our mission and the various ways you can help.

Happy Holidays to all! See you in 2017!
The North Shore Health Department (NSHD) strives to promote and protect the health and safety of the people in the North Shore.

One of the ways we protect the health and safety of our residents is by responding to communicable/infectious diseases. Some diseases that pose a public health impact include food borne illnesses, which tend to peak in the winter months. The best way to help protect yourself and loved ones from contracting viruses including food borne ones such as norovirus is to wash your hands carefully with soap and water, especially after using the toilet and changing diapers and always before eating or preparing food. If soap and water aren’t available, use an alcohol-based hand sanitizer. To get more tips on protecting yourself from communicable diseases, as well as information on the health trends in the North Shore, visit nshealthdept.org and sign up for our monthly newsletter.

December clinic dates:
Upcoming Immunization Clinics (appointment required). Please call the North Shore Health Department for an appointment at 414-371-2980.
Thursday, December 8th—3:00-4:30pm—Shorewood
Tuesday, December 13th—10:00-11:00am—Brown Deer
Tuesday, December 20th—7:30-9:00am—Shorewood
Wednesday, December 21st—3:30-4:30pm—Brown Deer
Tuesday, December 27th—4:00-4:30pm—North Shore Library

Upcoming Adult Health Clinics
(appointment required)
Blood analysis for cholesterol, glucose and triglycerides, blood pressure, weight check and a nurse consultation. Please call the North Shore Health Department for an appointment at 414-371-2980.
Wednesday, December 21st— 8:00-10:00am – Brown Deer
Tuesday, December 27th – 8:00-10:00am – Shorewood

Upcoming Blood Pressure Screenings
(walk-ins welcome – no appointment necessary)
Wednesday, December 28th – 3:30-4:30pm–Shorewood
Tuesday, December 27th—3:30-4:00pm—North Shore Library
For any parent with young children, the daily question of “what adventures can we go on today,” is top of mind. The North Shore community will now have an easy go-to answer for that daily question, being the newly opened Little Sprouts Play Cafe. The indoor play space and cafe is located in Shorewood, right off Wilson Drive, and is ideal for children up to 6-years-old. Owners, Ryan and Adrienne Shea, were inspired to open Little Sprouts when raising their own family.

“We have two young daughters, so we were always looking for different places to take them for creative play. We love the community we’re in, but have found that most options for open play are too far away to make the drive worth the trip. When my husband and I began imagining what Little Sprouts Play Cafe would look like, we were inspired by our personal and professional backgrounds. We have experience ranging from being children’s art teachers, to branding managers of various child-focused businesses. However, our biggest asset in creating Little Sprouts is our combined experience as parents,” said Adrienne.

The concept behind Little Sprouts Play Cafe is to provide a play space that features toys and structures meant to inspire children’s imaginations and creative learning. The goal is to provide an engaging community for families through open play, children’s classes, parent education classes and family events.

“Our main goal and focus behind Little Sprouts Play Cafe, is to involve as much of the community as we can in building a family support space. Not only do we want to provide our youngest guests with an engaging experience through the types of materials we have in the space, but we also want to extend that sense of shared engagement to the parents and caregivers that visit us. We support other parents’ businesses by having them share and promote those businesses in our space. We’ve brought on an amazing team of fellow professional parents who teach our classes, host our story times, display their artwork, and even work as staff members at our space. We want our business to succeed, but we also want to help other parents succeed with their businesses,” said Ryan.

The entire Shea family became involved in the opening of Little Sprouts Play Cafe when their young daughters were their toy testers throughout the planning process. They offered valuable insight into which age group enjoys various toys. Knowing that children love variety, Little Sprouts offers different activities each day, and also adjust their toy selection monthly.

Little Sprouts Play Cafe is open Monday - Friday from 8:30am - 4pm, and Saturday-Sunday from 9am - 1pm with birthday parties booked after business hours. Little Sprouts offers a variety of programs each day. View their website at littlesproutsplaycafe.com or call at (414) 563-PLAY (7529). Set up a playdate today with a fellow parent and enjoy the wonderful new play space at 4606 N Wilson Drive.
Services include:
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- Medication Reminders
- Light Housekeeping
- Shopping and Errands
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Ongoing

SLICE OF ICE
@Red Arrow Park
Experience this Milwaukee tradition of ice skating downtown.
Time: Weekdays 11am-8pm; Fri.-Sat. 11am-11pm
Cost: $8 skate rental; free with your own skates
www.county.milwaukee.gov

Thru December 30, Thurs.-Sat.
JINGLE BUS
@Grand Avenue
Hop on the Jingle Bus to see important sights and unique holiday decorations on a 40-minute tour of Milwaukee.
Time: 6-8:20pm Cost: $1 milwaukeeholidaylights.com

December 1, Thurs.
KOHL’S THANK YOU THURSDAY
@Milwaukee Public Museum
All visitors receive free general admission to Milwaukee Public Museum on Kohl’s Thank You Thursday, the first Thursday of every month.
Time: 9am-8pm Cost: Free www.mpm.edu

December 2-3, Fri.-Sat.
MIAD STUDENT/ALUMNI ART AND DESIGN SALE
@MIAD Fourth Floor Raw Space
Thousands of edgy and elegant works by MIAD students and alumni, priced for beginning to experienced collectors. Proceeds benefit the participating artists and designers.
Time: Fri. 5-9pm; Sat. 12-5pm Cost: Free www.miad.edu/artdesignsale

December 3, Sat.
BREAKFAST WITH THE REINDEER
@Delafield Fish Hatchery
Enjoy doughnuts, milk, hot chocolate, carolers and holiday music with live reindeer.
Time: 8am-12pm Cost: Free www.visitdelafield.org

December 10, Sat.
LEGO NOODLE RUN CHALLENGE - Ages 7-12
@Menomonee Falls Community Center, Margaret Road
The race is on to see who can construct a working Marble Run Contraption! Let your imagination soar in this free-build project that allows students to engineer a LEGO run using hundreds of LEGO pieces, swimming noodles and of course - marbles. Work as a team or independent. Only requirement is super imaginations!
Time: 12pm Cost: Free www.active.com

December 11, Sun.
YOUTH WIND ORCHESTRA OF WISCONSIN CONCERT
@Shattuck Music Center, Carroll University
Come and be wowed by this talented group of young people.
Time: 4pm Cost: Free www.ywow.info

December 17, Sat.
DOG DAYS AT LYNDEN
@Lynden Sculpture Garden
Bring your favorite canine and enjoy an afternoon in the garden. Winter snow sports enthusiasts welcome.
Time: 12-5pm Cost: Free to members or with regular admission to the sculpture garden lyndensculpturegarden.org

January 1
POLAR BEAR PLUNGE
@Bradford Beach
## PENDING

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Are You Ready?

Contact me to find out what opportunities the above home sale numbers may create for you.
Just over a year ago, the Milwaukee County Office of Emergency Management-EMS Division, which is the system that manages Emergency Medical Services for all fire departments within Milwaukee County, joined a national registry to evaluate cardiac arrest survivability. The Cardiac Arrest Registry to Enhance Survival, known by its acronym, CARES, was established in order to offer a single database where pre-hospital providers (fire departments) could go to merge data with the hospitals.

Oftentimes, EMTs and Paramedics do not get to find out outcomes of their patients. The CARES registry not only affords them this opportunity, but it also allows providers to compare their resuscitation rates against other local and national providers. The registry also helps to establish best practices as providers across the country can learn from what other agencies are doing in order to increase cardiac arrest survivability.

Recent statistics released show that North Shore Fire/Rescue “save” rates surpassed both the County and national averages. In data compiled through the end of September 2016, the overall “save rate,” meaning the percentages of patients who are discharged alive from the hospital with no noticeable deficits was 9.7%, while the county and national rates were 8.3% and 6.9% respectively. Furthermore, when looking only at patients who suffered a witnessed cardiac arrest, the North Shore Fire/Rescue “save” rate jumped to 15.4%, while the county and national rates were 13.4% and 11.2% respectively.

Moreover, it was interesting to note that the bystander CPR rate in Milwaukee County was an incredibly low 19.9%. In comparison, in the Dallas-Ft. Worth area, the bystander CPR rate is upwards of 85%. North Shore Fire/Rescue hopes to improve the local bystander CPR rates with initiatives including dispatcher assisted CPR, local community-wide Hands Only CPR training offerings and the implementation of PulsePoint, a smartphone app aimed at getting CPR trained bystanders to the side of those suffering cardiac arrest, before EMS arrives.

All of these initiatives stress the important role that every member in the community plays when it comes to a successful cardiac arrest outcome. The interventions provided by bystanders while EMTs and Paramedics are responding to the scene are truly what determine whether the patient will have a positive outcome or not. North Shore Fire/Rescue encourages all members of the community to attend a free Hands Only CPR training.

Trainings are offered through local seniors groups, libraries, businesses and recreation department. Are you interested in offering Hands Only CPR training for a group you are a part of? Contact Lieutenant Dan Tyk at 414-357-0113 ext. 1513 or at dtyk@nsfire.org. To learn more about CPR and other Community Risk Reduction Initiatives offered by North Shore Fire/Rescue, please visit www.nsfire.org.
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Hot Cocoa

BY JORDAN KING

Prep time: 1 minutes
Cook time: 2 minutes
Serves 1

Hot chocolate does not have to be complicated or come from a package. With three simple ingredients and perhaps some toppings, this delicious cool weather treat can be enjoyed in moments. Multiply as necessary!

8oz milk
1.5 tablespoon unsweetened cocoa
1.5 tablespoon honey

Pour milk into pot, add cocoa and honey. Heat on medium-high constantly whisking until desired temperature is reached. Enjoy!

Optional additions: cinnamon stick, marshmallows, fresh whipped cream, peppermint extract

My closest girlfriends and I have a cookie exchange every year. We are all moms with children from birth to high school. The holidays are a crazy time and getting together is good for our spirits. It is an event I look forward to every year because it saves me time and allows me to focus on what really matters leading up to the holidays, time with my family.

Below are some tips we have compiled for hosting a cookie exchange.

1. Use online invitations because they easily keep track of who is coming and adding guests is simple.

2. Include in your invitation some rules for the cookies. Are we avoiding any foods due to allergies this year? Are we exchanging baked cookies this year or just the dough?

Note: We usually exchange the dough. This saves time on the front end and allows the recipient to freeze and bake the cookies fresh whenever cookies are needed.

3. Typically, we say one batch contains one stick, or the equivalent to one stick, of butter. This ensures that there is not a creative interpretation of what a batch is. People generally go home with a similar amount to what they brought.

4. On the invitation we usually ask people to give some thought to the kind of cookie they are bringing. This allows people to be creative and ensures that not everyone brings and goes home with six dozen chocolate chip cookies.

5. Everyone is welcome. We go with the simple rule that you go home with as many batches as you brought. If you bring three batches, then you go home with three different batches. Non-cookie eaters or the friends that didn’t have time to do the preparation know they should still show up; they just don’t participate in the exchange portion. (Sometimes a generous friend even donates a batch to their cause!)

6. Ask people to bring something to share, an appetizer or a drink. This ensures that there are munchies while we visit with one another without putting the responsibility all on the host.

Some years the holidays are so busy that we do not get around to the cookie exchange before Christmas, and all of a sudden, we are staring at January on our calendars. These are often the most memorable years. We all still love cookies and are feeling relief after the rush of the holiday, so we do it anyway. These are the years that the dough often lasts into the spring, and no one complains about that.
Jennifer’s coaching business focuses on helping millennials and generation Z find their best path. This might be college or a career. She has a wealth of experience with this group after serving on the faculty at the U of MN for ten years. The respect and curiosity Jennifer has for these generations show in their confidence and forward movement. One hundred percent of Jennifer’s clients are staying in the college of their choice or finding success in the professional world.

She coaches many students through the college process when they are paralyzed with their essay topics or their with list of schools. This often happens to upper class men when they need that final push. She uses a “personality match system” based in neuroscience to coach them through college admissions and post-grad career challenges. Find more out about Jennifer’s success stories on her website: www.jenniferjohnsoncoaching.com.

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Contact us to schedule an appointment to start your remodeling project.
Looking For Snow Removal Help - NEW
I have an almost new snowblower and I am looking to hire someone to help with snow removal for residential driveway and walkways. Must be reliable and I will request references. Please call 414-332-2305 if interested.

Car for Sale
BMW 3 Series rims and winter run flat tires. They have seen 2 winters and about 5,000 miles. Bridgestone Blizzak 225/45 R17 94V. $1,200 or best offer. Text or call Maria at 414.305.5542.

Experienced Childcare Offered

Viola and American Girl furniture for sale
15 1/2 inch Herman Beyer viola in excellent condition and American Girl clothes, furniture and accessories for sale. Please contact jpedigohall@gmail.com or text to (414)587-1417.

Home Items for sale

Save A Marriage Sports Sale
Older collector ( just turned 60) looking to sell vintage sports collectibles. Everything from growing up in Milwaukee in the late 50s, 60s, and 70s; Packers, Braves, Bucks, Brewers, MU. Also happy to trade for similar items. Call Ed at 414-617-9743.

Cat sitter
Cat-loving Grandma in Whitefish Bay with many years of experience in pet-sitting kittens. Affordable & can provide references. Please call Barb at 414-673-2880.

In Search of a Babysitter
To care for two children (ages 1.5 and 4.5) on occasional days, evenings, and weekends in Whitefish Bay. Adults with childcare experience—from college-age to retirees—are welcome to inquire. Please call 414-477-0184 or email ackfamily1@gmail.com.

Want to Buy
Electric toy trains by Lionel, any ages and condition, also toy out-board motors, with boats ok. Please call 414-332-0783. Thank you!

To place your free classified, go to www.bestversionmedia.com and click “Submit Content.” For free listings, ads must be 40 words or less, non-business related. Ads will run for 3 months, after which they need to be re-submitted to run again. You will receive email confirmation. To remove or revise your current ad, please email Christine McBride at cmcbride@bestversionmedia.com.

Beatrix, 16 - Babysitting
Hi, I'm happy to babysit any kids age 3 and older. I'm a sophomore at WFBHS. Please contact me at 414-552-2001.

Owen, 12 - Pet Sitting
Are you going away and don't want to spend tons of money on a kennel? Well you've come to the right place! I can take care of your pet while you enjoy your trip! Are you tired of walking your pet? Well I can also help with that! Please call 414-552-1777.

Abby, 13 - Mother's Helper
Hi. My name is Abby. I would love to be your mother's helper or babysitter! I enjoy playing sports, crafts and games with kids and have lots of experience watching my younger sister and cousins, ranging in age from 3 to 10 years old. I am 13, in 8th grade at WFBMS and I am Red Cross certified. Please contact me at 414-708-4604.

Annie, 12 - Extra Hands
Hello! My name is Annie and I want to be your extra set of hands. I am Red Cross certified and 12 years old. I love to work with kids, and to go to the park/play outside. I can make snacks and play games with your kids. Email me at annietarpeyhammel@hotmail.com, or call me at 414-935-2619.

Hannah, 14, Work with kids
Hi! I'm very good with kids and have over 3 years of experience working with kids, toddlers and infants. Please call 414-379-4598 to reach me.

Will, 12, babysitting and lawn service
Hi! I'm Will, a 6th Grader and Boy Scout. I'm looking for a couple of jobs babysitting and lawn service. I am a certified Red Cross babysitter and would love to babysit and do lawn service on weekends. Call 414-231-9423 to reach me.

Brady, 12 - Babysitter
Hi! I'm Brady, and attend Whitefish Bay Middle School. I am Red Cross certified. I'm available to babysit after school, and on weekends too. If you're interested in having me as a babysitter, then contact me at 414-204-3858.

Alair, 12 - Mother's Helper
Hi my name is Alair! I am 12 years old, Red-Cross Certified and looking to be your extra pair of helpful hands with your kids. I LOVE sports (I have played soccer since 1st grade) and love playing a variety of games with your kids. Ideally, I am looking to start out as a Mother's Helper and help with older kids ages 3 and up. Please feel free to call or text at 414-793-7300

Tory, 14 - Petsitter/Dog Walker
I am a pet sitter/dog walker with over nine years of experience. Pets are an important part of the family, and I will ensure that they are cared for at a professional level. Reasonable rates.
Contact torytrettin@gmail.com for more information, and to reserve services for your pets!

Zoe, 11, Photographer
If you need a person to take kids photos at parties or events, you’re in luck! I use a fuji film mini Instax 8 camera, so kids can take pictures home right away. If you want to see samples you can email me at zoebeaklumpp@gmail.com.

Arí, 15 - Grass cutting
Great work, happy customers! References upon request. Call 414-559-5207.

Tia, 15 - Organizer/Cleaner, Babysitter
Does your home need a new look? I’m thorough at reorganization/cleaning. I can consult about ideas and limitations, (reference provided). I also have experience babysitting, K4+. Activities can include nature walks, bike rides, indoor games, and more. Please Call 414-916-0092.

Sara, 14 - Dog (and cat!) Walking Service
Energetic dog? Crazy Cat? I can help. My name is Sara and I am 14 years old! I can walk your dog and even your cat. Feel free to call 414-736-6430 or email me, wfbbsara@gmail.com.

Kayla, 17 - Babysitting
Hi! I have lots of experience in babysitting and am available pretty much every day, at any hour, even last minute. I love kids and love to play any game, from tag to “Apples to Apples.” Please contact me by calling or texting me at 414-418-8699.

Elliot, 15 - Magician
Does your upcoming event need entertainment? Hire me! I’m a magician that has been doing magic performances for over six years. If you are interested please call 414-964-6360. I’ll make your event magical!

Alison, 16 - Babysitter
I am a junior at Bay. I have lots of experience with children, and I am Red Cross CPR certified. If you are interested, please call 414-345-7133.

Vlada, 16 - Tutor, Babysitting, Pet-Sitting
Hi. I’m Vlada, a sophomore at Bay. I am very interested in tutoring kids in all classes (including French and German) in grades 1-8, babysitting and dog/cat sitting! Please contact me at 414-217-0263. Thank you!

Azariah, 14 - Tutor
I’m great with kids and academics and would love to work with anyone grades 1-7 after school at the Whitefish Bay Library. Standard school subjects like math and writing, plus Spanish and French. Contact me for more information at zari.horowitz@yahoo.com or 414-332-8750.

Emily, 15 - Babysitter
I have lots of experience with infants and young children and I am Red Cross CPR certified. If interested, please call me at 414-248-0522.
Andrea, 17 - “Alterations by Andie”
I have been sewing for 6 years and can do everything from a simple hem and replacing zippers to making curtains and personal projects. I can make T-shirt quilts for special occasions and even halloween costumes. If you ever find yourself in need of having something repaired, altered, or made contact me at andiezelakoort@gmail.com or 414-795-8612.

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This is where you can showcase your services to the neighborhood. Your neighbors need things done around the house and you need a little extra money. With your parents’ permission, go to www.bestversionmedia.com, and under “Submit Content,” type in what you want to do and what neighborhood you’re in. The next month you could be in business for yourself! Ads will run for 3 months, after which they need to be re-submitted to run again. You will receive email confirmation. To remove or revise your current ad, please email Christine McBride at cmcbride@bestversionmedia.com.

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Ginger Lazovik
Lead Associate
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