



Village of Whitefish Bay

5300 N. Marlborough Drive • Whitefish Bay, Wisconsin 53217 • (414) 962-6690 • Fax (414) 962-5651
In-person Location during Village Hall construction: 155 W Fairmount Ave., WFB, WI 53217

Date: January 3, 2018

TRASH PROGRAM UPDATE: CONGRATULATIONS! YOUR NEW VILLAGE TRASH CART IS COMING SOON NEW CURBSIDE or ALLEY EDGE COLLECTION IS COMING MAY 2018

Dear Resident,

The Village of Whitefish Bay is transitioning to an automated, curbside, trash and recycling program in spring 2018. As a resident of Whitefish Bay, your household will be the recipient of a brand new trash cart, which is the same size as the existing 95-gallon recycling cart you currently have from the Village. The new trash cart will be gray and will work with the new automated collection trucks. The new trash cart will replace your current garbage cans.

Your new trash cart will be delivered to your home in May 2018, and will include a booklet detailing the instructions on how to place your new trash cart and existing recycling cart at the curb or alley edge for automated pickup. Your trash and recycling collection schedule will be provided in the booklet. Your existing recycling cart will remain as is, and you will continue bringing recycling to the curb or alley edge. There is more information provided on the Village website which is updated frequently: www.wfbvillage.org/trashrecycle. Sample trash carts are on display at the Whitefish Bay Library for you to see in the lobby at 5420 N. Marlborough Drive.

PICKUP OF YOUR OLD CONTAINERS

A date for curbside or alley edge pickup for old garbage cans will be designated and will be included in the booklet that is delivered with the new trash cart. You may decide to keep your old garbage cans for yard waste instead.

⇒ Now, this is your time to make a decision. If the standard trash cart is acceptable to you, no further action is necessary. The Enclosed Response Card Is Only for Special Requests and must be returned by Wednesday, January 31, 2018.

Special Considerations: If Any of these Selections Apply to You, You Must Mail in the Response Card by Wed., Jan. 31. Please review the following choices and mark them on the response card with your name, address, and email, and return the card in the mail. It is postage-paid, and I will contact you after we receive your card.

1. EXTRA CART PURCHASE

If you feel you would need a second refuse cart in addition to the free 95-gallon cart which will be provided, please submit the enclosed Response Card by Wed., Jan. 31, 2018. The fee for a second 95-gallon cart will be \$75. Down the road, if you choose a different cart and decide to change, the fee will be \$75 for any size.

2. SMALLER CART OPTION

Some residents may feel the 95-gallon cart is too large for them. Please plan for the largest trash cart needs you may have in a year, such as a holiday increase in refuse. Do consider that the new program will not allow



for extra items to be placed outside of the carts if you have filled your cart to capacity. Please also be aware that you do not need to set out the cart to the curb or alley edge every week if your cart is not full. If you decide at a later time to change your trash cart size, you will be required to pay \$75 for the new trash cart, and the old cart will be picked up. Given these considerations, if you would still like to downsize from the standard 95-gallon size cart and instead order a 65-gallon cart, please send in the Response Card with all information filled out on or before Wed., Jan. 31, 2018.

3. EXEMPTION FROM CURB OR ALLEY EDGE PLACEMENT

As part of the new Trash and Recycling Collection program, trash and recycling carts will be required to be brought to the curb or alley edge. If you would like to apply for an exemption from this requirement because you are unable to comply due to a medical hardship, check the box on the response card (included) and send it back to the Village by Wed., Jan. 31, 2018. An approved exemption application is required for each adult in the household. Please specify how many applications you would like. We will then send you an Exemption Application for you and yours to complete and submit to the Village.

STAY INFORMED

If you have any questions about the Trash and Recycling Collection Program, please do not hesitate to contact Village Communication Specialist Jenny Heyden via email at j.heyden@wfbvillage.org. If you would like to stay up to date with this project and receive the weekly Email Newsletter from the Village, please notify Jenny and you will be subscribed. You may also visit the program website at www.wfbvillage.com/trashrecycle.

ENCLOSURE: RESPONSE CARD, ONLY MAIL IF YOU HAVE A SPECIAL REQUEST, DEADLINE WED., JAN. 31, 2018

Sample Response Card

If you have a special request, check all that apply. **If not**, do not mail this card.

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Be sure to complete this section.

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I understand I will be receiving a 95-gallon trash cart unless I select an option below, and mail in this card by Wed., Jan. 31, 2018 (Please select all that apply).

I would like to purchase an additional cart. \$75

I would like to receive a smaller, 65-gallon cart instead of the standard size.

I am requesting an exemption from the requirement to bring my trash cart to the curb or alley edge. Please send me an application.

Other:

All Requests Must Provide Name and Address:

Your Name (first, last): _____

Property Address: _____

Zip Code: 532 _ _ Phone: _____ Email: _____



**TRASH PROGRAM
RESPONSE CARD**

Village of Whitefish Bay



**RETURN THIS CARD BY
WED., JAN. 31, 2018**

Contact Us:
1. Mail in the Response Card by 1/31/18
2. Call: 414-962-6690 Ext. 495
3. Email: j.heyden@wfbvillage.org

Information on website:
wfbvillage.org/trashrecycle

Sincerely,

Jenny S. Heyden

Jenny Heyden

Village of Whitefish Bay Communications Specialist

414-962-6690 Ext. 495

j.heyden@wfbvillage.org

Enclosure: Response Card