



MERCHANTS OF WHITEFISH BAY AGENDA

October 4th , 2019, 8:30 am
Johnson Bank

Call to Order and Roll Call – Jeff Commer

Approval of Minutes from September 6th, 2019

Art Festival Discussion with Amy Amdur

Village Manager – Paul Boening

2020 Operating Plan

Review 2020 Draft, will vote on Final OP 2020 in November

Executive Director – See attached

Committee Reports:

Finance-Kevin Schuk

Civic Foundation – Marty

Old Business:

Business to Business Cards – Jamie Lynn

Bid goals to accomplish 2019

- Add an information kiosk.
- Electric car charging station.
- Larger signs 'Welcoming you to the BID District' – Could follow after Counsaal Commons Project
- Free WiFi on street with Geo Fencing

New Business:

Roman Kelly

CDA Request

Important Dates:

10/8/19 CDA request due, 10/15/19 CDA meets

Social Media

Milwaukee Magazine

Social Media

Upcoming Meetings for 2019:

Board Meetings 2019

November 1, 2019

December 6, 2019