



# MERCHANTS OF WHITEFISH BAY AGENDA

December 6th, 2019, 8:30 am  
Johnson Bank

Call to Order and Roll Call – Jeff Commer

Approval of Minutes from November 1<sup>st</sup>, 2019

Village Manager – Paul Boening

Executive Director – See attached

Committee Reports:

Finance-Kevin Schuk

Civic Foundation – Marty

Bay Day May 5<sup>th</sup>, 2020

*Old Business:*

Business to Business Cards – Jamie Lynn

Social Media

Bid goals to accomplish 2019

- Add an information kiosk.
- Electric car charging station.
- Larger signs 'Welcoming you to the BID District' – Could follow after Counsaul Commons Project
- Free WiFi on street with Geo Fencing

*New Business:*

Annual Meeting 2018 was 3/14/18 so maybe 3/12/19

Goals for 2020

- Branding Updating to include:
  - New design for banners – HS contest?
  - New photos on the website
- Music on the street
- Lights on the trees

## Upcoming Meetings for 2020:

### Board Meetings 2020

January 3, 2020

February 7, 2020

March 6, 2020

April 3, 2020

May 1, 2020

June 5, 2020

July 3, 2020

August 7, 2020

September 4<sup>th</sup>, 2020

October 2, 2020

November 6, 2020

December 4<sup>th</sup>, 2020

### Event Schedule for 2020

Annual Awards Meeting - March 12, 2020 - NOT CONFIRMED

Bay Day – May 5<sup>th</sup>, 2020

Farmers Market – July 10 - October 16, 2020 - NOT CONFIRMED

Art Festival – July 11 – 12, 2020

Side Walk Sale – July 17 – 18<sup>th</sup>, 2020 - NOT CONFIRMED

Trick or Treat – October 31, 2020

Holiday Stroll – November 27, 2020