

MERCHANTS OF WHITEFISH BAY (BID)
BOARD MEMBERS MEETING MINUTES

May 4th, 2019
Johnson Bank

Present: Jeff Commer, Jamie Lynn Fritsch, Marty Stilling, Katie Hoven (WFB Civic Foundation), Tim Blakeslee, , Kevin Schuck, Phil Aiello, Bryan Schauland, Katie Commer, Charlie Stalle'

Absent: Ted Balistreri, Paul Boening, Sherry Yusef,

8:31 a.m. Meeting called to order by Jeff Commer, BID President

Approval of Minutes from April 12th, 2019– Motion - Kevin, Charlie seconded

Jeff Commer:

Board Positions for 2019 – Jamie Lynn, Kevin, Charlie, Jeff will all continue in their position. All approved, motion carried.

Tim Blakeslee (Assistant Village Manager)

- Paul Boening
 - RFP for Consaul Commons
 - 8 proposals received.
 - Will review within the next two weeks.
 - Will present to CDA end of May.
 - Project date is early Fall
 - If project goes well maybe use them for something at entrances to WFB
 - CDA Meeting 4-25-19 6:30 pm
 - Parking meters – approved, summer installed
 - From the BID – parking meters are the biggest complaint

Executive Director Report – Katie Commer - See attached

JamieLynn - Premier Cards:

- Create Premier cards for business to be given to realtors, banks for new customers on the street
- Will do 250 to start and BID will cover cost – up to \$1000
- Will offer to all businesses on the street
- JamieLynn and Katie to meet on 5/7/19 to put together

Committee Reports:

Finance – Kevin Schuck

- See attached

Meeting Adjourned: 9:34 JamieLynn motioned, and Charlie seconded.

Board Meetings 2019

June 7, 2019

July 12, 2019

August 2, 2019

September 6, 2019

October 4, 2019

November 1, 2019

December 6, 2019